

SIGNS

The City of South Lake Tahoe understands how difficult it can be to successfully advertise and run a business in the City of South Lake Tahoe. On occasion, however, efforts to advertise through signage can go beyond what is allowed by City Code and can make areas of the South Shore look cluttered. Our City would like to illustrate what residents and visitors expect when they come to Lake Tahoe... beauty and cleanliness.

Permanent Building Signs

Many business owners are unaware that all new building signs and sign face changes require a Sign Permit. It is through our permitting process that we review sign applications with the City Code Sign Design Standards and implement our uniform policy to ensure an equal opportunity for all businesses to advertise.

Temporary Signs

Temporary signs for temporary activities may be permitted. Temporary Activity signage is permitted through a review of a Temporary Activity Application.

Examples of temporary signs that need to be permitted are "Grand Opening", "Under New Ownership" and "Sale".

Illegal Signs Include:

- Pennants, festoons and search lights
- Signs imitating or resembling official traffic or government signs
- Snipe signs-temporary signs affixes to a tree, fence, pole, etc.
- Parked motor vehicle signs
- Portable signs-signs not specifically permitted by City Code Chapter 25
- Animated signs
- Balloons
- Changeable copy signs
- Flags in the form of pennants or festoons
- Sound producing signs
- Illegal signs
- Off-premise signs
- Banners
- Window signs not within the 25% allowable area
- Insignia flags

If you are not sure if your business signs comply with City Code, please call the Planning Division at 530-542-6020.



THE CITY OF SOUTH LAKE TAHOE WELCOMES YOUR BUSINESS

BEFORE YOU APPLY FOR A BUSINESS LICENSE PLEASE CONTACT THE PLANNING DIVISION TO ASSIST WITH YOUR BUSINESS COMPLIANCE IN REGARDS TO

- ZONING**
- PARKING**
- HOME OCCUPATION REQUIREMENTS**
- SIGN STANDARDS**

CITY OF SOUTH LAKE TAHOE
Community Development Department

1052 Tata Ln.
South Lake Tahoe, CA 96150
Phone: 530-542-6020
Website: www.cityofslt.us

ZONING & PARKING

The City adopted its zoning from the Tahoe Regional Planning Agency (TRPA). The City's zoning is outlined in Plan Area Statements and Community Plans. This geographic method of zoning allows for detailed plans of specific areas. Each Plan Area Statement lists specific uses which are allowed or require a Special Use Permit. Three Community Plans contain information on permissible uses within the community plan's boundaries.

Before committing to your business location (ie: lease or property purchase), please contact the Planning Division to complete a Change of Operation form, check zoning and parking requirements for the use that your business proposes. Not all locations may be appropriate for legal operation of your business.

If you are not sure if your business requires special permitting and zoning for your proposed location, please call the Planning Division at 530-542-6020.

HOME OCCUPATIONS

Businesses operated from the home require a Home Occupation Permit. This may be issued over the counter at the Planning Division. The purpose of a Home Occupation Permit is to provide for business activities normally conducted within a residence that do not adversely affect the residential character of the surrounding neighborhood by limiting their scope, intensity and non-residential traffic.

Examples of Permitted Home Occupations:

- Handicrafts
- Maintenance Services
- Seamstress
- Laundry
- Handiwork
- Artisans
- Mail Order
- Repair Services
- Cleaning
- Internet Sales
- Telephone Sales

The following criteria must be met to be eligible for a Home Occupation Permit:

- The occupation shall be conducted solely by a resident occupant in his/her residence or, that such occupation shall permit one employee, provided a conditional use permit is authorized prior to the use with

HOME OCCUPATIONS CON'T.

specific conditions. If an employee other than a resident is proposed, please contact the Planning Division regarding the process and application for a conditional use permit.

- No customers/clients/vendors shall come to the residence in conjunction with this business.
- Not more than 20 percent or a maximum of 350 square feet of the dwelling, including the garage, shall be devoted to such purposes. On-site paved parking shall be provided per City Code Chapter 5, Article VIII
- No signs (external or window) for this use shall be erected at the site.
- Street address shall not be used in any advertising of this use. This would prohibit street addresses on fliers, telephone yellow pages and the like.
- No equipment, materials, supplies merchandise or good in connection with this use shall be stored or displayed outdoors. Tarping or perimeter fencing around this equipment does not meet this criteria.
- No noise (see City Code 17-3 and 18-10.1) shall be generated as to be offensive to the neighborhood.
- Not more than one motor vehicle bearing advertising or otherwise pertaining to this use shall be parked on or about the premises.
- No home occupation shall be permitted which requires internal or external alterations or involves construction features or the use of mechanical equipment not customarily found in residential dwellings.

If you are not sure if your business requires a Home Occupation Permit, please call the Planning Division at 530-542-6020. You may obtain a Home Occupation Permit application at 1052 Tata Ln., South Lake Tahoe, CA 96150 or on our website www.cityofslt.us.