

## City of South Lake Tahoe Transient Occupancy Tax Report

### Revenue Collected in December 2013 for the Month of November 2013

<b>Monthly Activity:</b>	<b>Collected in This Month 2013</b>	<b>Collected in This Month 2012</b>	<b>2013 to 2012 Variance</b>	<b>% Change</b>
Motels	\$55,392.86	\$47,432.54	\$7,960.32	16.78%
Delinquent Motel Payments	\$1,091.09	\$973.60	\$117.49	0.00%
Property Management VHR	\$39,148.24	\$34,136.60	\$5,011.64	14.68%
Individual Property Owners	\$9,015.60	\$7,545.94	\$1,469.66	19.48%
Campground	\$0.00	\$0.00	\$0.00	0.00%
Promotion 2%	\$34,882.60	\$30,029.56	\$4,853.04	16.16%
TOT Totals	<u>\$139,530.39</u>	<u>\$120,118.24</u>	<u>\$19,412.15</u>	<u>16.16%</u>
Total General Fund TOT	<u>\$139,530.39</u>	<u>\$120,118.24</u>	<u>\$19,412.15</u>	<u>16.16%</u>
City Redevelopment TOT	\$34,882.60	\$30,029.56	\$4,853.04	16.16%
Redevelopment Area TOT	<u>\$141,907.77</u>	<u>\$161,065.93</u>	<u>(\$19,158.16)</u>	<u>-11.89%</u>
Total Month Collections	<u><u>\$316,320.76</u></u>	<u><u>\$311,213.73</u></u>	<u><u>\$5,107.03</u></u>	<u><u>1.64%</u></u>

<b>Fiscal Year-to-Date:</b>	<b>2013</b>	<b>2012</b>	<b>2013 to 2012 Variance</b>	<b>% Change</b>
Motels	\$135,140.49	\$106,511.24	\$28,629.25	26.88%
Delinquent Motel Payments	\$6,454.38	\$2,388.27	\$4,066.11	170.25%
Property Management VHR	\$70,880.60	\$59,685.42	\$11,195.18	18.76%
Individual Property Owners	\$17,689.30	\$14,767.37	\$2,921.93	19.79%
Campground	\$0.00	\$0.00	\$0.00	
Promotion 2%	\$76,721.59	\$61,117.43	\$15,604.16	25.53%
TOT Totals	<u>\$306,886.36</u>	<u>\$244,469.73</u>	<u>\$62,416.63</u>	<u>25.53%</u>
Total General Fund TOT	<u>\$306,886.36</u>	<u>\$244,469.73</u>	<u>\$62,416.63</u>	<u>25.53%</u>
City Redevelopment TOT	\$76,721.59	\$61,117.43	\$15,604.16	25.53%
Redevelopment Area TOT	<u>\$345,953.14</u>	<u>\$357,986.47</u>	<u>(\$12,033.33)</u>	<u>-3.36%</u>
Total to Date Collections	<u><u>\$729,561.09</u></u>	<u><u>\$663,573.63</u></u>	<u><u>\$65,987.46</u></u>	<u><u>9.94%</u></u>

TOT is collected and recorded as revenue in the General Ledger in the month following the actual motel stay.

## City of South Lake Tahoe

### Room Rentals By Zone Month of November 2013

		<i>Receipts</i>	<i>Taxable Rents</i>	Total Room Nights Available	Room Nights Rented	Occupancy Percentage	Average Room Price
		Gross Rentals Reported	Net Rentals Reported				
<b>Zone 1</b>	2013	\$1,753,997	\$1,646,543	100,710	16,060	16%	\$109
	2012	\$1,859,628	\$1,746,629	96,990	17,571	18%	\$106
	<b>Variance</b>	<b>(\$105,631)</b>	<b>(\$100,086)</b>	3,720	<b>(1,511)</b>	-2%	<b>\$3</b>
<b>Zone 2</b>	2013	\$310,178	\$250,427	36,660	2,976	8%	\$104
	2012	\$207,868	\$165,110	35,940	2,465	7%	\$84
	<b>Variance</b>	\$102,310	\$85,317	720	511	1%	\$20
<b>Zone 3</b>	2013	\$160,932	\$153,507	15,570	1,737	11%	\$93
	2012	\$169,642	\$155,305	15,570	1,732	11%	\$98
	<b>Variance</b>	<b>(\$8,710)</b>	<b>(\$1,798)</b>	0	5	0%	<b>(\$5)</b>
<b>Zone 4</b>	2013	\$109,461	\$53,787	10,710	1,226	11%	\$89
	2012	\$96,890	\$51,788	10,710	1,310	12%	\$74
	<b>Variance</b>	\$12,571	\$1,999	0	(84)	-1%	\$15
<b>Zone 5</b>	2013	\$32,577	\$23,652	3,960	229	6%	\$142
	2012	\$43,586	\$27,216	4,440	269	6%	\$162
	<b>Variance</b>	<b>(\$11,009)</b>	<b>(\$3,564)</b>	<b>(480)</b>	<b>(40)</b>	0%	<b>(\$20)</b>
<b>Total All Zones</b>	2013	\$2,367,145	\$2,127,916	167,610	22,228	13%	\$106
	2012	\$2,377,614	\$2,146,048	163,650	23,347	14%	\$102
	<b>Variance</b>	<b>(\$10,469)</b>	<b>(\$18,132)</b>	3,960	<b>(1,119)</b>	-1%	<b>\$4</b>

Zone Descriptions:

Zone 1	Stateline Area
Zone 2	Ski Run, Heavenly and Bijou Areas
Zone 3	Al Tahoe Area
Zone 4	Sierra Tract, East Y Area
Zone 5	West Y and Emerald Bay Road Areas

### Vacation Home Rentals - Managed by Rental Agents

2013	\$697,760.46	26,880	2,875	11%	\$242.70
2012	\$567,834.20	24,900	2,530	10%	\$224.44
<b>Variance</b>	<b>\$129,926.26</b>	<b>1,980</b>	<b>345</b>	<b>1%</b>	<b>\$18.26</b>

## City of South Lake Tahoe

### Room Rentals By Unit Size Month of November 2013

		<i>Receipts</i> Gross Rentals Reported	<i>Taxable rents</i> Net Rentals Reported	Total Rooms Nights Available	Room Nights Rented	Occupancy Percentage	Average Room Price
<b>Units 1-15</b>	2013	\$120,745	\$68,202	7,680	517	7%	\$234
	2012	\$87,605	\$28,417	7,680	301	4%	\$291
	<b>Variance</b>	\$33,140	\$39,785	0	216	3%	(\$57)
<b>Units 16-30</b>	2013	\$280,208	\$162,558	24,510	1,814	7%	\$154
	2012	\$245,986	\$139,598	24,270	2,057	8%	\$120
	<b>Variance</b>	\$34,222	\$22,960	240	(243)	-1%	\$34
<b>Units 31-50</b>	2013	\$98,586	\$51,204	14,130	1,146	8%	\$86
	2012	\$82,048	\$43,283	13,110	1,076	8%	\$76
	<b>Variance</b>	\$16,538	\$7,921	1,020	70	0%	\$10
<b>Units 51-75</b>	2013	\$324,146	\$320,442	25,560	5,214	20%	\$62
	2012	\$305,808	\$303,219	25,560	4,697	18%	\$65
	<b>Variance</b>	\$18,338	\$17,223	0	517	2%	(\$3)
<b>Units 76-125</b>	2013	\$355,020	\$354,120	30,660	4,131	13%	\$86
	2012	\$309,017	\$308,751	27,960	3,930	14%	\$79
	<b>Variance</b>	\$46,003	\$45,369	2,700	201	-1%	\$7
<b>Units 126+</b>	2013	\$1,188,441	\$1,171,391	65,070	9,406	14%	\$126
	2012	\$1,347,150	\$1,322,780	65,070	11,386	17%	\$118
	<b>Variance</b>	(\$158,709)	(\$151,389)	0	(1,980)	-3%	\$8
<b>Total All Unit Sizes</b>	2013	\$2,367,146	\$2,127,917	167,610	22,228	13%	\$106
	2012	\$2,377,614	\$2,146,048	163,650	23,447	14%	\$101
	<b>Variance</b>	(\$10,468)	(\$18,131)	3,960	(1,219)	-1%	\$5



**2006-2014**

**City of South Lake Tahoe  
Rooms Rented**

	<b>Oct.</b>	<b>Nov.</b>	<b>Dec.</b>	<b>Jan.</b>	<b>Feb.</b>	<b>Mar.</b>	<b>Apr.</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug</b>	<b>Sept.</b>	<b>Year to Date Total</b>
<i>2006-07</i>	39,613	25,089	45,697	48,576	50,312	48,529	34,202	35,582	52,211	70,832	68,822	54,537	574,002
<i>2007-08</i>	34,810	24,854	41,308	45,186	50,803	48,834	31,956	32,500	47,580	68,345	71,325	51,525	549,026
<i>2008-09</i>	35,080	20,120	39,414	43,871	42,652	40,596	26,284	27,444	43,070	60,892	58,941	46,218	484,582
<i>2009-10</i>	28,750	20,908	39,355	41,066	43,923	39,899	26,692	25,764	41,439	65,785	55,781	46,115	475,477
<i>2010-11</i>	28,602	20,506	44,643	44,718	46,656	38,016	29,562	25,006	38,882	67,447	65,884	52,075	501,997
<i>2011-12</i>	30,378	21,282	38,079	28,979	38,920	40,149	30,029	29,478	47,736	64,847	58,558	51,018	479,453
<i>2012-13</i>	30,183	23,447	46,442	46,215	39,121	40,558	25,427	33,031	50,836	70,868	63,567	49,721	519,416
<i>2013-14</i>	33,894	22,228											56,122

**Hotel/Motel Rooms Rented**

