

## City of South Lake Tahoe Transient Occupancy Tax Report

### Revenue Collected in January 2014 for the Month of December 2013

Monthly Activity:	Collected in This Month 2013	Collected in This Month 2012	2013 to 2012 Variance	% Change
Motels	\$171,898.13	\$163,172.40	\$8,725.73	5.35%
Delinquent Motel Payments	\$4,016.17	\$330.62	\$3,685.55	0.00%
Property Management VHR	\$156,116.54	\$140,119.00	\$15,997.54	11.42%
Individual Property Owners	\$116,551.01	\$90,588.28	\$25,962.73	28.66%
Campground	\$0.00	\$0.00	\$0.00	0.00%
Promotion 2%	\$149,527.28	\$131,403.44	\$18,123.84	13.79%
TOT Totals	<u>\$598,109.13</u>	<u>\$525,613.74</u>	<u>\$72,495.39</u>	<u>13.79%</u>
Total General Fund TOT	<u>\$598,109.13</u>	<u>\$525,613.74</u>	<u>\$72,495.39</u>	<u>13.79%</u>
City Redevelopment TOT	<u>\$149,527.28</u>	<u>\$131,403.44</u>	<u>\$18,123.84</u>	<u>13.79%</u>
Redevelopment Area TOT	<u>\$460,041.66</u>	<u>\$482,099.70</u>	<u>(\$22,058.04)</u>	<u>-4.58%</u>
Total Month Collections	<u><u>\$1,207,678.07</u></u>	<u><u>\$1,139,116.88</u></u>	<u><u>\$68,561.19</u></u>	<u><u>6.02%</u></u>

Fiscal Year-to-Date:	2013	2012	2013 to 2012 Variance	% Change
Motels	\$307,038.62	\$269,683.64	\$37,354.98	13.85%
Delinquent Motel Payments	\$10,470.55	\$2,718.89	\$7,751.66	285.10%
Property Management VHR	\$226,997.14	\$199,804.42	\$27,192.72	13.61%
Individual Property Owners	\$134,240.31	\$105,355.65	\$28,884.66	27.42%
Campground	\$0.00	\$0.00	\$0.00	0.00%
Promotion 2%	\$226,248.87	\$192,520.87	\$33,728.00	17.52%
TOT Totals	<u>\$904,995.49</u>	<u>\$770,083.47</u>	<u>\$134,912.02</u>	<u>17.52%</u>
Total General Fund TOT	<u>\$904,995.49</u>	<u>\$770,083.47</u>	<u>\$134,912.02</u>	<u>17.52%</u>
City Redevelopment TOT	<u>\$226,248.87</u>	<u>\$192,520.87</u>	<u>\$33,728.00</u>	<u>17.52%</u>
Redevelopment Area TOT	<u>\$805,994.80</u>	<u>\$840,086.17</u>	<u>(\$34,091.37)</u>	<u>-4.06%</u>
Total to Date Collections	<u><u>\$1,937,239.16</u></u>	<u><u>\$1,802,690.51</u></u>	<u><u>\$134,548.65</u></u>	<u><u>7.46%</u></u>

TOT is collected and recorded as revenue in the General Ledger in the month following the actual motel stay.

## City of South Lake Tahoe

### Room Rentals By Zone Month of December 2013

		<i>Receipts</i> Gross Rentals Reported	<i>Taxable Rents</i> Net Rentals Reported	Total Room Nights Available	Room Nights Rented	Occupancy Percentage	Average Room Price
<b>Zone 1</b>	2013	\$5,253,582	\$5,140,340	105,896	29,919	28%	\$176
	2012	\$5,347,021	\$5,234,465	100,223	32,662	33%	\$164
	<b>Variance</b>	(\$93,439)	(\$94,125)	5,673	(2,743)	-5%	\$12
<b>Zone 2</b>	2013	\$921,316	\$858,895	37,882	6,654	18%	\$138
	2012	\$967,595	\$932,961	37,138	7,716	21%	\$125
	<b>Variance</b>	(\$46,279)	(\$74,066)	744	(1,062)	-3%	\$13
<b>Zone 3</b>	2013	\$360,346	\$352,271	16,089	2,426	15%	\$149
	2012	\$404,711	\$396,906	16,089	2,702	17%	\$150
	<b>Variance</b>	(\$44,365)	(\$44,635)	0	(276)	-2%	(\$1)
<b>Zone 4</b>	2013	\$188,001	\$150,552	11,067	1,787	16%	\$105
	2012	\$252,351	\$207,735	11,067	2,731	25%	\$92
	<b>Variance</b>	(\$64,350)	(\$57,183)	0	(944)	-9%	\$13
<b>Zone 5</b>	2013	\$57,351	\$56,226	4,557	370	8%	\$155
	2012	\$86,880	\$71,636	4,588	631	14%	\$138
	<b>Variance</b>	(\$29,529)	(\$15,410)	(31)	(261)	-6%	\$17
<b>Total All Zones</b>	2013	\$6,780,596	\$6,558,284	175,491	41,156	23%	\$165
	2012	\$7,058,558	\$6,843,703	169,105	46,442	27%	\$152
	<b>Variance</b>	(\$277,962)	(\$285,419)	6,386	(5,286)	-4%	\$13

Zone Descriptions:

- Zone 1     Stateline Area
- Zone 2     Ski Run, Heavenly and Bijou Areas
- Zone 3     Al Tahoe Area
- Zone 4     Sierra Tract, East Y Area
- Zone 5     West Y and Emerald Bay Road Areas

### Vacation Home Rentals - Managed by Rental Agents

<b>2013</b>	\$2,999,302.90	27,714	7,829	28%	\$383.10
<b>2012</b>	\$2,326,381.37	25,761	6,519	25%	\$356.86
<b>Variance</b>	\$672,921.53	1,953	1,310	3%	\$26.24

## City of South Lake Tahoe

### Room Rentals By Unit Size Month of December 2013

		<i>Receipts</i>	<i>Taxable rents</i>	Total Rooms Nights Available	Room Nights Rented	Occupancy Percentage	Average Room Price
		Gross Rentals Reported	Net Rentals Reported				
<b>Units 1-15</b>	2013	\$218,897	\$178,507	8,401	973	12%	\$225
	2012	\$204,131	\$143,415	7,936	856	11%	\$238
	<b>Variance</b>	\$14,766	\$35,092	465	117	1%	( <b>\$13</b> )
<b>Units 16-30</b>	2013	\$522,759	\$415,503	26,040	3,271	13%	\$160
	2012	\$613,402	\$514,447	25,079	4,577	18%	\$134
	<b>Variance</b>	( <b>\$90,643</b> )	( <b>\$98,944</b> )	961	( <b>1,306</b> )	-5%	\$26
<b>Units 31-50</b>	2013	\$279,417	\$225,795	15,717	2,268	14%	\$123
	2012	\$271,307	\$239,052	13,547	2,472	18%	\$110
	<b>Variance</b>	\$8,110	( <b>\$13,257</b> )	2,170	( <b>204</b> )	-4%	\$13
<b>Units 51-75</b>	2013	\$1,092,657	\$1,088,913	26,412	9,672	37%	\$113
	2012	\$1,048,021	\$1,044,140	26,412	9,606	36%	\$109
	<b>Variance</b>	\$44,636	\$44,773	0	66	1%	\$4
<b>Units 76-125</b>	2013	\$1,123,355	\$1,123,355	31,682	8,124	26%	\$138
	2012	\$1,230,910	\$1,231,269	28,892	9,340	32%	\$132
	<b>Variance</b>	( <b>\$107,555</b> )	( <b>\$107,914</b> )	2,790	( <b>1,216</b> )	-6%	\$6
<b>Units 126+</b>	2013	\$3,543,511	\$3,526,211	67,239	16,848	25%	\$210
	2012	\$3,690,786	\$3,671,381	67,239	19,591	29%	\$188
	<b>Variance</b>	( <b>\$147,275</b> )	( <b>\$145,170</b> )	0	( <b>2,743</b> )	-4%	\$22
<b>Total All Unit Sizes</b>	2013	\$6,780,596	\$6,558,284	175,491	41,156	23%	\$165
	2012	\$7,058,557	\$6,843,704	169,105	46,442	27%	\$152
	<b>Variance</b>	( <b>\$277,961</b> )	( <b>\$285,420</b> )	6,386	( <b>5,286</b> )	-4%	\$13



**2006-2014**

**City of South Lake Tahoe  
Rooms Rented**

	<b>Oct.</b>	<b>Nov.</b>	<b>Dec.</b>	<b>Jan.</b>	<b>Feb.</b>	<b>Mar.</b>	<b>Apr.</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug</b>	<b>Sept.</b>	<b>Year to Date Total</b>
<i>2006-07</i>	39,613	25,089	45,697	48,576	50,312	48,529	34,202	35,582	52,211	70,832	68,822	54,537	574,002
<i>2007-08</i>	34,810	24,854	41,308	45,186	50,803	48,834	31,956	32,500	47,580	68,345	71,325	51,525	549,026
<i>2008-09</i>	35,080	20,120	39,414	43,871	42,652	40,596	26,284	27,444	43,070	60,892	58,941	46,218	484,582
<i>2009-10</i>	28,750	20,908	39,355	41,066	43,923	39,899	26,692	25,764	41,439	65,785	55,781	46,115	475,477
<i>2010-11</i>	28,602	20,506	44,643	44,718	46,656	38,016	29,562	25,006	38,882	67,447	65,884	52,075	501,997
<i>2011-12</i>	30,378	21,282	38,079	28,979	38,920	40,149	30,029	29,478	47,736	64,847	58,558	51,018	479,453
<i>2012-13</i>	30,183	23,447	46,442	46,215	39,121	40,558	25,427	33,031	50,836	70,868	63,567	49,721	519,416
<i>2013-14</i>	33,894	22,228	41,156										97,278

**Hotel/Motel Rooms Rented**

