

City of South Lake Tahoe Transient Occupancy Tax Report

Revenue Collected in February 2014 for the Month of January 2014

Monthly Activity:	Collected in This Month 2014	Collected in This Month 2013	2014 to 2013 Variance	% Change
Motels	\$104,334.17	\$117,512.70	(\$13,178.53)	-11.21%
Delinquent Motel Payments	\$1,212.85	\$940.52	\$272.33	0.00%
Property Management VHR	\$146,176.41	\$145,487.90	\$688.51	0.47%
Individual Property Owners	\$2,162.74	\$3,689.38	(\$1,526.64)	-41.38%
Campground	\$0.00	\$0.00	\$0.00	0.00%
Promotion 2%	\$84,628.72	\$89,210.17	(\$4,581.45)	-5.14%
TOT Totals	\$338,514.89	\$356,840.67	(\$18,325.78)	-5.14%
Total General Fund TOT	\$338,514.89	\$356,840.67	(\$18,325.78)	-5.14%
City Redevelopment TOT	\$84,628.72	\$89,210.17	(\$4,581.45)	-5.14%
Redevelopment Area TOT	\$279,327.40	\$492,310.50	(\$212,983.10)	-43.26%
Total Month Collections	\$702,471.01	\$938,361.34	(\$235,890.33)	-25.14%

Fiscal Year-to-Date:	2014	2013	2014 to 2013 Variance	% Change
Motels	\$411,372.79	\$387,196.34	\$24,176.45	6.24%
Delinquent Motel Payments	\$11,683.40	\$3,659.41	\$8,023.99	219.27%
Property Management VHR	\$373,173.55	\$345,292.32	\$27,881.23	8.07%
Individual Property Owners	\$136,403.05	\$109,045.03	\$27,358.02	25.09%
Campground	\$0.00	\$0.00	\$0.00	0.00%
Promotion 2%	\$310,877.59	\$281,731.04	\$29,146.55	10.35%
TOT Totals	\$1,243,510.38	\$1,126,924.14	\$116,586.24	10.35%
Total General Fund TOT	\$1,243,510.38	\$1,126,924.14	\$116,586.24	10.35%
City Redevelopment TOT	\$310,877.59	\$281,731.04	\$29,146.55	10.35%
Redevelopment Area TOT	\$1,085,322.20	\$1,332,396.67	(\$247,074.47)	-18.54%
Total to Date Collections	\$2,639,710.17	\$2,741,051.85	(\$101,341.68)	-3.70%

TOT is collected and recorded as revenue in the General Ledger in the month following the actual motel stay.

City of South Lake Tahoe

Room Rentals By Zone Month of January 2014

		<i>Receipts</i>	<i>Taxable Rents</i>	Total Room Nights Available	Room Nights Rented	Occupancy Percentage	Average Room Price
		Gross Rentals Reported	Net Rentals Reported				
Zone 1	2014	\$3,390,650	\$3,283,471	105,896	23,728	22%	\$143
	2013	\$5,228,466	\$5,118,625	100,223	33,353	33%	\$157
	Variance	(\$1,837,816)	(\$1,835,154)	5,673	(9,625)	-11%	(\$14)
Zone 2	2014	\$545,292	\$489,506	37,882	5,024	13%	\$109
	2013	\$683,150	\$611,580	37,138	7,027	19%	\$97
	Variance	(\$137,858)	(\$122,074)	744	(2,003)	-6%	\$12
Zone 3	2014	\$199,106	\$191,031	16,089	1,992	12%	\$100
	2013	\$277,786	\$270,631	16,089	2,626	16%	\$106
	Variance	(\$78,680)	(\$79,600)	0	(634)	-4%	(\$6)
Zone 4	2014	\$109,721	\$68,238	11,067	1,330	12%	\$82
	2013	\$177,874	\$140,125	11,067	2,709	24%	\$66
	Variance	(\$68,153)	(\$71,887)	0	(1,379)	-12%	\$16
Zone 5	2014	\$43,911	\$36,916	4,557	281	6%	\$156
	2013	\$88,635	\$71,643	4,588	500	11%	\$177
	Variance	(\$44,724)	(\$34,727)	(31)	(219)	-5%	(\$21)
Total All Zones	2014	\$4,288,680	\$4,069,162	175,491	32,355	18%	\$133
	2013	\$6,455,911	\$6,212,604	169,105	46,215	27%	\$140
	Variance	(\$2,167,231)	(\$2,143,442)	6,386	(13,860)	-9%	(\$7)

Zone Descriptions:

- Zone 1 Stateline Area
- Zone 2 Ski Run, Heavenly and Bijou Areas
- Zone 3 Al Tahoe Area
- Zone 4 Sierra Tract, East Y Area
- Zone 5 West Y and Emerald Bay Road Areas

Vacation Home Rentals - Managed by Rental Agents

2014	\$2,528,522.77	27,683	7,077	26%	\$357.29
2013	\$2,393,469.00	25,761	7,005	27%	\$341.68
Variance	\$135,053.77	1,922	72	-1%	\$15.61

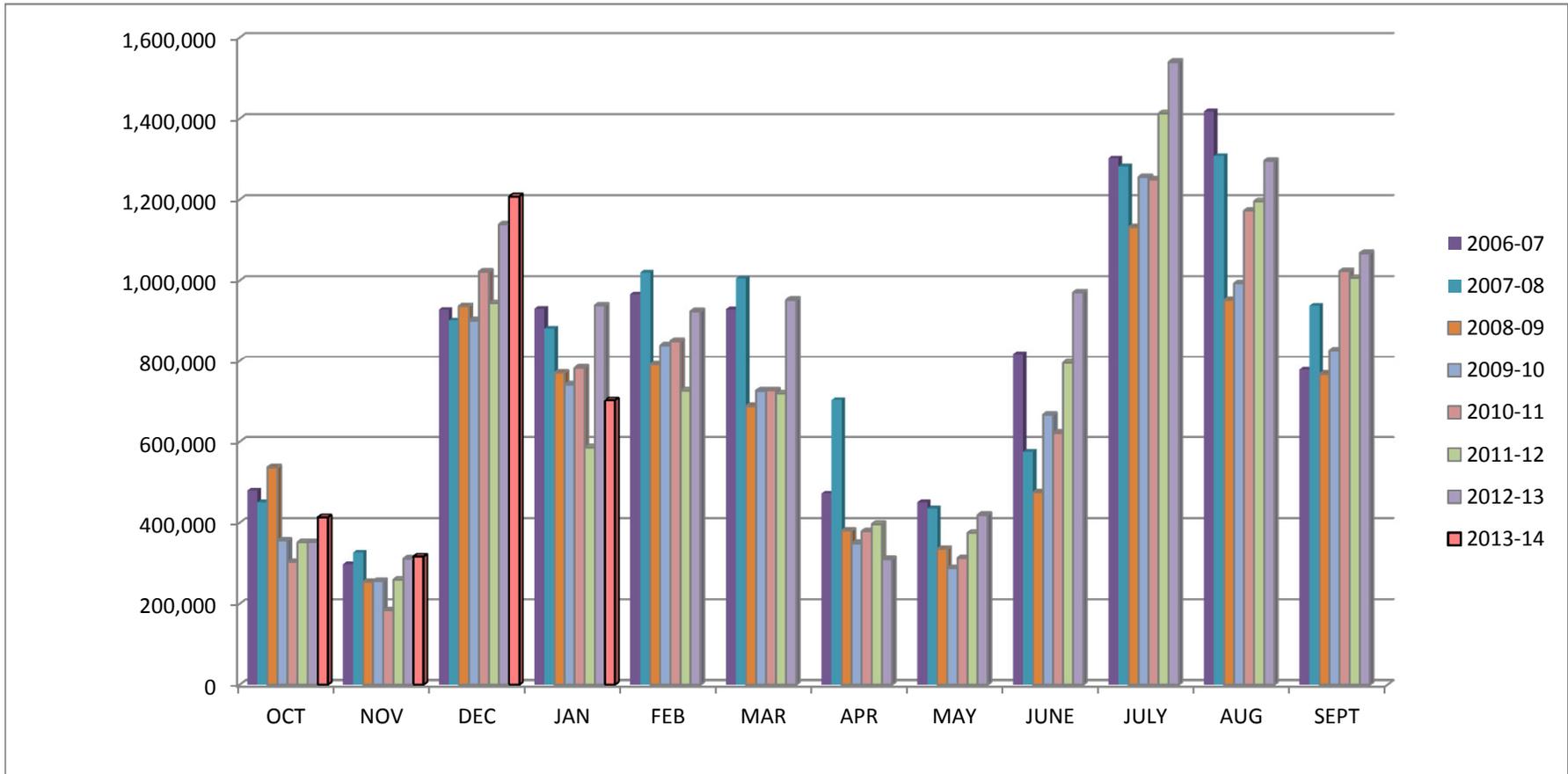
City of South Lake Tahoe

Room Rentals By Unit Size Month of January 2014

		<i>Receipts</i>	<i>Taxable rents</i>	Total Rooms Nights Available	Room Nights Rented	Occupancy Percentage	Average Room Price
		Gross Rentals Reported	Net Rentals Reported				
Units 1-15	2014	\$190,772	\$143,612	8,401	843	10%	\$226
	2013	\$171,680	\$108,918	7,936	783	10%	\$219
	Variance	\$19,092	\$34,694	465	60	0%	\$7
Units 16-30	2014	\$335,623	\$224,454	26,040	2,428	9%	\$138
	2013	\$502,875	\$394,152	25,079	3,879	15%	\$130
	Variance	(\$167,252)	(\$169,698)	961	(1,451)	-6%	\$8
Units 31-50	2014	\$181,153	\$139,246	15,717	1,813	12%	\$100
	2013	\$171,216	\$118,114	13,547	2,186	16%	\$78
	Variance	\$9,937	\$21,132	2,170	(373)	-4%	\$22
Units 51-75	2014	\$626,882	\$623,903	26,412	7,491	28%	\$84
	2013	\$807,927	\$806,508	26,412	9,499	36%	\$85
	Variance	(\$181,045)	(\$182,605)	0	(2,008)	-8%	(\$1)
Units 76-125	2014	\$776,012	\$774,658	31,682	6,663	21%	\$116
	2013	\$980,505	\$980,505	28,892	9,419	33%	\$104
	Variance	(\$204,493)	(\$205,847)	2,790	(2,756)	-12%	\$12
Units 126+	2014	\$2,178,239	\$2,163,289	67,239	13,117	20%	\$166
	2013	\$3,821,707	\$3,804,407	67,239	20,449	30%	\$187
	Variance	(\$1,643,468)	(\$1,641,118)	0	(7,332)	-10%	(\$21)
Total All Unit Sizes	2014	\$4,288,681	\$4,069,162	175,491	32,355	18%	\$133
	2013	\$6,455,910	\$6,212,604	169,105	46,215	27%	\$140
	Variance	(\$2,167,229)	(\$2,143,442)	6,386	(13,860)	-9%	(\$7)

City of South Lake Tahoe TOT Collected

<u>YEAR</u>	<u>OCT</u>	<u>NOV</u>	<u>DEC</u>	<u>JAN</u>	<u>FEB</u>	<u>MAR</u>	<u>APR</u>	<u>MAY</u>	<u>JUNE</u>	<u>JULY</u>	<u>AUG</u>	<u>SEPT</u>	<u>TOTAL</u>
2006-07	479,431	297,625	928,083	930,594	966,296	929,022	472,294	450,445	817,827	1,302,226	1,417,989	778,488	9,770,321
2007-08	450,628	326,213	902,072	881,506	1,019,958	1,005,214	702,942	435,355	575,245	1,282,180	1,308,050	938,144	9,827,508
2008-09	536,575	253,937	936,754	770,793	791,323	687,883	380,578	335,315	474,690	1,131,618	952,054	767,587	8,019,107
2009-10	356,210	256,067	901,625	741,264	839,673	725,826	349,303	287,825	666,724	1,256,002	992,942	827,005	8,200,466
2010-11	302,804	183,646	1,022,085	782,771	850,362	726,854	379,079	312,732	621,865	1,249,500	1,172,591	1,023,480	8,627,769
2011-12	351,807	259,005	944,112	586,008	726,215	718,847	396,638	374,560	795,750	1,412,969	1,195,854	1,006,606	8,768,372
2012-13	352,360	311,214	1,139,117	938,361	924,117	952,435	309,956	419,142	970,739	1,539,841	1,295,749	1,067,658	10,220,690
2013-14	413,240	316,321	1,207,678	702,471									2,639,710



2006-2014

**City of South Lake Tahoe
Rooms Rented**

	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug	Sept.	Year to Date Total
<i>2006-07</i>	39,613	25,089	45,697	48,576	50,312	48,529	34,202	35,582	52,211	70,832	68,822	54,537	574,002
<i>2007-08</i>	34,810	24,854	41,308	45,186	50,803	48,834	31,956	32,500	47,580	68,345	71,325	51,525	549,026
<i>2008-09</i>	35,080	20,120	39,414	43,871	42,652	40,596	26,284	27,444	43,070	60,892	58,941	46,218	484,582
<i>2009-10</i>	28,750	20,908	39,355	41,066	43,923	39,899	26,692	25,764	41,439	65,785	55,781	46,115	475,477
<i>2010-11</i>	28,602	20,506	44,643	44,718	46,656	38,016	29,562	25,006	38,882	67,447	65,884	52,075	501,997
<i>2011-12</i>	30,378	21,282	38,079	28,979	38,920	40,149	30,029	29,478	47,736	64,847	58,558	51,018	479,453
<i>2012-13</i>	30,183	23,447	46,442	46,215	39,121	40,558	25,427	33,031	50,836	70,868	63,567	49,721	519,416
<i>2013-14</i>	33,894	22,228	41,156	32,355									129,633

Hotel/Motel Rooms Rented

