

## City of South Lake Tahoe Transient Occupancy Tax Report

### Revenue Collected in April 2014 for the Month of March 2014

Monthly Activity:	Collected in This Month 2014	Collected in This Month 2013	2014 to 2013 Variance	% Change
Motels	\$110,889.15	\$107,771.81	\$3,117.34	2.89%
Delinquent Motel Payments	\$1,393.27	\$1,514.63	(\$121.36)	0.00%
Property Management VHR	\$75,745.60	\$89,350.88	(\$13,605.28)	-15.23%
Individual Property Owners	\$112,533.22	\$134,030.38	(\$21,497.16)	-16.04%
Campground	\$270.00	\$216.00	\$54.00	0.00%
Promotion 2%	\$100,277.08	\$110,961.24	(\$10,684.16)	-9.63%
TOT Totals	<u>\$401,108.32</u>	<u>\$443,844.94</u>	<u>(\$42,736.62)</u>	-9.63%
Total General Fund TOT	<u>\$401,108.32</u>	<u>\$443,844.94</u>	<u>(\$42,736.62)</u>	-9.63%
City Redevelopment TOT	<u>\$100,277.08</u>	<u>\$110,961.24</u>	<u>(\$10,684.16)</u>	-9.63%
Redevelopment Area TOT	<u>\$337,187.33</u>	<u>\$397,629.14</u>	<u>(\$60,441.81)</u>	-15.20%
Total Month Collections	<u><u>\$838,572.73</u></u>	<u><u>\$952,435.32</u></u>	<u><u>(\$113,862.59)</u></u>	-11.95%

Fiscal Year-to-Date:	2014	2013	2014 to 2013 Variance	% Change
Motels	\$666,132.57	\$610,602.41	\$55,530.16	9.09%
Delinquent Motel Payments	\$14,632.40	\$5,418.74	\$9,213.66	170.03%
Property Management VHR	\$564,156.17	\$562,611.08	\$1,545.09	0.27%
Individual Property Owners	\$267,347.43	\$258,372.52	\$8,974.91	3.47%
Campground	\$270.00	\$216.00	\$54.00	
Promotion 2%	\$504,179.52	\$479,073.58	\$25,105.94	5.24%
TOT Totals	<u>\$2,016,718.09</u>	<u>\$1,916,294.33</u>	<u>\$100,423.76</u>	5.24%
Total General Fund TOT	<u>\$2,016,718.09</u>	<u>\$1,916,294.33</u>	<u>\$100,423.76</u>	5.24%
City Redevelopment TOT	<u>\$504,179.52</u>	<u>\$479,073.58</u>	<u>\$25,105.94</u>	5.24%
Redevelopment Area TOT	<u>\$1,783,610.00</u>	<u>\$2,222,236.08</u>	<u>(\$438,626.08)</u>	-19.74%
Total to Date Collections	<u><u>\$4,304,507.61</u></u>	<u><u>\$4,617,603.99</u></u>	<u><u>(\$313,096.38)</u></u>	-6.78%

TOT is collected and recorded as revenue in the General Ledger in the month following the actual motel stay.

## City of South Lake Tahoe

### Room Rentals By Zone Month of March 2014

		<i>Receipts</i>	<i>Taxable Rents</i>	Total Room Nights Available	Room Nights Rented	Occupancy Percentage	Average Room Price
		Gross Rentals Reported	Net Rentals Reported				
<b>Zone 1</b>	2014	\$3,982,790	\$3,869,514	104,780	30,557	29%	\$130
	2013	\$4,242,670	\$4,186,336	99,231	30,447	31%	\$139
	<b>Variance</b>	<b>(\$259,880)</b>	<b>(\$316,822)</b>	5,549	110	-2%	<b>(\$9)</b>
<b>Zone 2</b>	2014	\$541,098	\$482,981	37,882	5,495	15%	\$98
	2013	\$507,671	\$464,787	37,138	5,466	15%	\$93
	<b>Variance</b>	<b>\$33,427</b>	<b>\$18,194</b>	<b>744</b>	29	0%	<b>\$5</b>
<b>Zone 3</b>	2014	\$234,763	\$226,688	16,089	2,467	15%	\$95
	2013	\$237,387	\$230,512	16,089	2,513	16%	\$94
	<b>Variance</b>	<b>(\$2,624)</b>	<b>(\$3,824)</b>	0	<b>(46)</b>	-1%	<b>\$1</b>
<b>Zone 4</b>	2014	\$159,805	\$105,313	11,067	2,082	19%	\$77
	2013	\$98,730	\$80,164	11,067	1,719	16%	\$57
	<b>Variance</b>	<b>\$61,075</b>	<b>\$25,149</b>	0	363	3%	<b>\$20</b>
<b>Zone 5</b>	2014	\$63,079	\$46,159	4,557	393	9%	\$161
	2013	\$44,426	\$44,426	4,588	413	9%	\$108
	<b>Variance</b>	<b>\$18,653</b>	<b>\$1,733</b>	<b>(31)</b>	<b>(20)</b>	0%	<b>\$53</b>
<b>Total All Zones</b>	2014	\$4,981,535	\$4,730,655	174,375	40,994	24%	\$122
	2013	\$5,130,884	\$5,006,225	168,113	40,558	24%	\$127
	<b>Variance</b>	<b>(\$149,349)</b>	<b>(\$275,570)</b>	6,262	436	0%	<b>(\$5)</b>

Zone Descriptions:

- Zone 1     Stateline Area
- Zone 2     Ski Run, Heavenly and Bijou Areas
- Zone 3     Al Tahoe Area
- Zone 4     Sierra Tract, East Y Area
- Zone 5     West Y and Emerald Bay Road Areas

### Vacation Home Rentals - Managed by Rental Agents

2014	\$1,353,571.85	27,621	4,700	17%	\$287.99
2013	\$1,381,223.00	26,009	5,181	20%	\$266.59
<b>Variance</b>	<b>(\$27,651.15)</b>	<b>1,612</b>	<b>(481)</b>	-3%	<b>\$21.40</b>

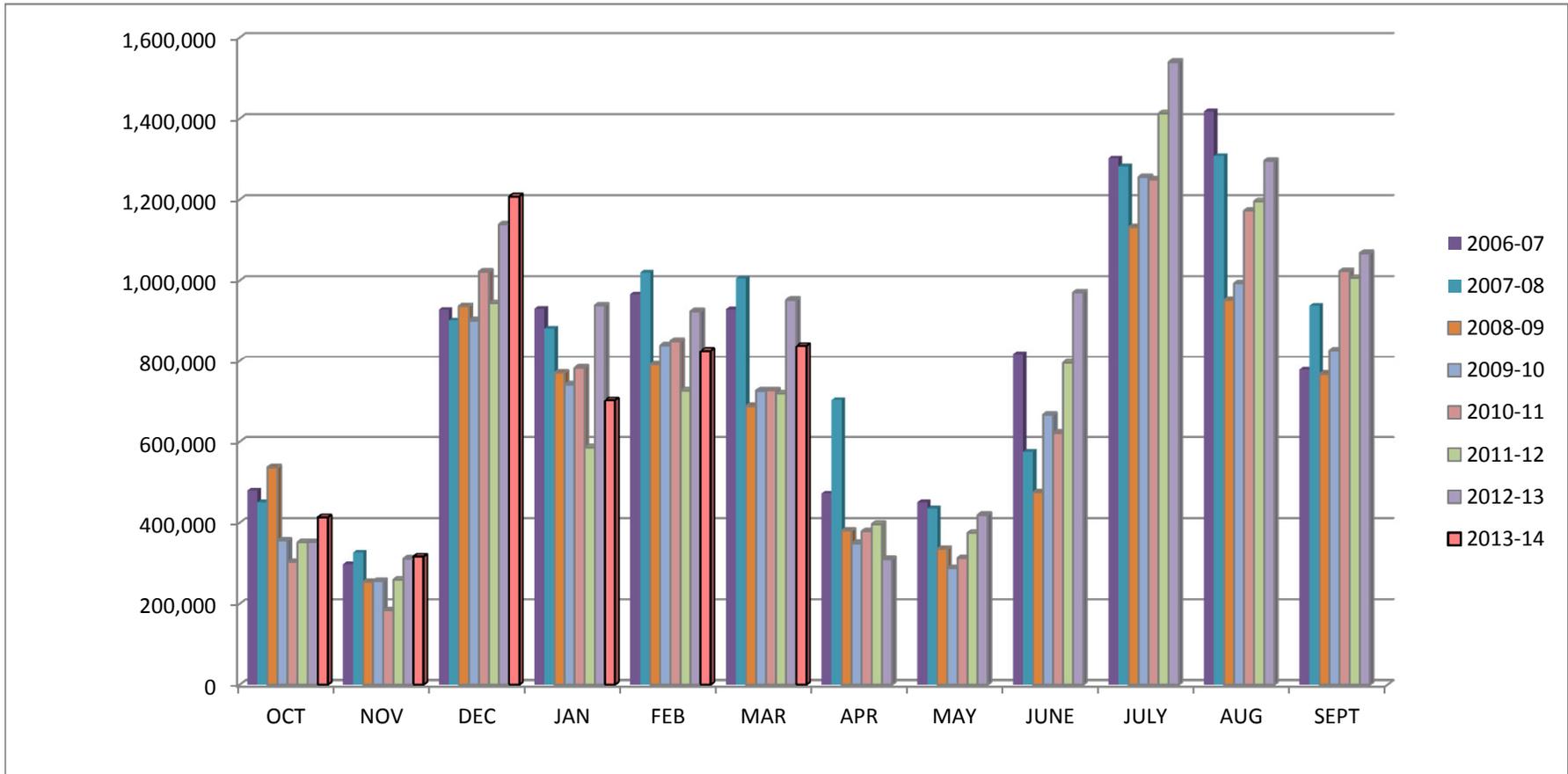
## City of South Lake Tahoe

### Room Rentals By Unit Size Month of March 2014

		<i>Receipts</i>	<i>Taxable rents</i>	Total Rooms Nights Available	Room Nights Rented	Occupancy Percentage	Average Room Price
		Gross Rentals Reported	Net Rentals Reported				
<b>Units 1-15</b>	2014	\$157,309	\$105,628	8,401	739	9%	\$213
	2013	\$107,846	\$87,986	7,936	693	9%	\$156
	<b>Variance</b>	\$49,463	\$17,642	465	46	0%	\$57
<b>Units 16-30</b>	2014	\$418,154	\$288,394	26,040	3,119	12%	\$134
	2013	\$348,492	\$293,169	25,079	3,079	12%	\$113
	<b>Variance</b>	\$69,662	(\$4,775)	961	40	0%	\$21
<b>Units 31-50</b>	2014	\$159,641	\$122,579	14,601	2,228	15%	\$72
	2013	\$107,401	\$78,506	12,555	1,572	13%	\$68
	<b>Variance</b>	\$52,240	\$44,073	2,046	656	2%	\$4
<b>Units 51-75</b>	2014	\$683,738	\$666,285	26,412	8,541	32%	\$80
	2013	\$576,273	\$572,992	26,412	7,491	28%	\$77
	<b>Variance</b>	\$107,465	\$93,293	0	1,050	4%	\$3
<b>Units 76-125</b>	2014	\$941,470	\$941,470	31,682	9,038	29%	\$104
	2013	\$791,233	\$791,233	28,892	7,989	28%	\$99
	<b>Variance</b>	\$150,237	\$150,237	2,790	1,049	1%	\$5
<b>Units 126+</b>	2014	\$2,621,223	\$2,606,298	67,239	17,329	26%	\$151
	2013	\$3,199,639	\$3,182,339	67,239	19,734	29%	\$162
	<b>Variance</b>	(\$578,416)	(\$576,041)	0	(2,405)	-3%	(\$11)
<b>Total All Unit Sizes</b>	2014	\$4,981,535	\$4,730,654	174,375	40,994	24%	\$122
	2013	\$5,130,884	\$5,006,225	168,113	40,558	24%	\$127
	<b>Variance</b>	(\$149,349)	(\$275,571)	6,262	436	0%	(\$5)

## City of South Lake Tahoe TOT Collected

<u>YEAR</u>	<u>OCT</u>	<u>NOV</u>	<u>DEC</u>	<u>JAN</u>	<u>FEB</u>	<u>MAR</u>	<u>APR</u>	<u>MAY</u>	<u>JUNE</u>	<u>JULY</u>	<u>AUG</u>	<u>SEPT</u>	<u>TOTAL</u>
<b>2006-07</b>	479,431	297,625	928,083	930,594	966,296	929,022	472,294	450,445	817,827	1,302,226	1,417,989	778,488	9,770,321
<b>2007-08</b>	450,628	326,213	902,072	881,506	1,019,958	1,005,214	702,942	435,355	575,245	1,282,180	1,308,050	938,144	9,827,508
<b>2008-09</b>	536,575	253,937	936,754	770,793	791,323	687,883	380,578	335,315	474,690	1,131,618	952,054	767,587	8,019,107
<b>2009-10</b>	356,210	256,067	901,625	741,264	839,673	725,826	349,303	287,825	666,724	1,256,002	992,942	827,005	8,200,466
<b>2010-11</b>	302,804	183,646	1,022,085	782,771	850,362	726,854	379,079	312,732	621,865	1,249,500	1,172,591	1,023,480	8,627,769
<b>2011-12</b>	351,807	259,005	944,112	586,008	726,215	718,847	396,638	374,560	795,750	1,412,969	1,195,854	1,006,606	8,768,372
<b>2012-13</b>	352,360	311,214	1,139,117	938,361	924,117	952,435	309,956	419,142	970,739	1,539,841	1,295,749	1,067,658	10,220,690
<b>2013-14</b>	413,240	316,321	1,207,678	702,471	826,225	838,573							4,304,508



**2006-2014**

**City of South Lake Tahoe  
Rooms Rented**

	<b>Oct.</b>	<b>Nov.</b>	<b>Dec.</b>	<b>Jan.</b>	<b>Feb.</b>	<b>Mar.</b>	<b>Apr.</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug</b>	<b>Sept.</b>	<b>Year to Date Total</b>
<i>2006-07</i>	39,613	25,089	45,697	48,576	50,312	48,529	34,202	35,582	52,211	70,832	68,822	54,537	574,002
<i>2007-08</i>	34,810	24,854	41,308	45,186	50,803	48,834	31,956	32,500	47,580	68,345	71,325	51,525	549,026
<i>2008-09</i>	35,080	20,120	39,414	43,871	42,652	40,596	26,284	27,444	43,070	60,892	58,941	46,218	484,582
<i>2009-10</i>	28,750	20,908	39,355	41,066	43,923	39,899	26,692	25,764	41,439	65,785	55,781	46,115	475,477
<i>2010-11</i>	28,602	20,506	44,643	44,718	46,656	38,016	29,562	25,006	38,882	67,447	65,884	52,075	501,997
<i>2011-12</i>	30,378	21,282	38,079	28,979	38,920	40,149	30,029	29,478	47,736	64,847	58,558	51,018	479,453
<i>2012-13</i>	30,183	23,447	46,442	46,215	39,121	40,558	25,427	33,031	50,836	70,868	63,567	49,721	519,416
<i>2013-14</i>	33,894	22,228	41,156	32,355	40,951	40994							211,578

**Hotel/Motel Rooms Rented**

