

## City of South Lake Tahoe Transient Occupancy Tax Report

### Revenue Collected in June 2014 for the Month of May 2014

Monthly Activity:	Collected in This Month 2014	Collected in This Month 2013	2014 to 2013 Variance	% Change
Motels	\$89,306.49	\$83,571.69	\$5,734.80	6.86%
Delinquent Motel Payments	\$315.34	\$225.46	\$89.88	0.00%
Property Management VHR	\$58,076.98	\$42,947.75	\$15,129.23	35.23%
Individual Property Owners	\$6,593.35	\$4,493.43	\$2,099.92	46.73%
Campground	\$3,978.01	\$3,587.84	\$390.17	0.00%
Promotion 2%	\$52,756.72	\$44,942.06	\$7,814.66	17.39%
TOT Totals	<u>\$211,026.89</u>	<u>\$179,768.23</u>	<u>\$31,258.66</u>	<u>17.39%</u>
Total General Fund TOT	<u>\$211,026.89</u>	<u>\$179,768.23</u>	<u>\$31,258.66</u>	<u>17.39%</u>
City Redevelopment TOT	\$52,756.72	\$44,942.06	\$7,814.66	17.39%
Redevelopment Area TOT	<u>\$205,950.36</u>	<u>\$194,431.54</u>	<u>\$11,518.82</u>	<u>5.92%</u>
Total Month Collections	<u><u>\$469,733.97</u></u>	<u><u>\$419,141.83</u></u>	<u><u>\$50,592.14</u></u>	<u><u>12.07%</u></u>

Fiscal Year-to-Date:	2014	2013	2014 to 2013 Variance	% Change
Motels	\$810,354.76	\$751,249.13	\$59,105.63	7.87%
Delinquent Motel Payments	\$17,533.64	\$5,859.29	\$11,674.35	199.25%
Property Management VHR	\$679,404.14	\$632,734.28	\$46,669.86	7.38%
Individual Property Owners	\$277,439.06	\$266,310.33	\$11,128.73	4.18%
Campground	\$5,492.86	\$4,814.20	\$678.66	0.00%
Promotion 2%	\$596,741.48	\$553,655.75	\$43,085.73	7.78%
TOT Totals	<u>\$2,386,965.94</u>	<u>\$2,214,622.98</u>	<u>\$172,342.96</u>	<u>7.78%</u>
Total General Fund TOT	<u>\$2,386,965.94</u>	<u>\$2,214,622.98</u>	<u>\$172,342.96</u>	<u>7.78%</u>
City Redevelopment TOT	\$596,741.48	\$553,655.75	\$43,085.73	7.78%
Redevelopment Area TOT	<u>\$2,200,272.15</u>	<u>\$2,578,423.12</u>	<u>(\$378,150.97)</u>	<u>-14.67%</u>
Total to Date Collections	<u><u>\$5,183,979.57</u></u>	<u><u>\$5,346,701.85</u></u>	<u><u>(\$162,722.28)</u></u>	<u><u>-3.04%</u></u>

TOT is collected and recorded as revenue in the General Ledger in the month following the actual motel stay.

## City of South Lake Tahoe

### Room Rentals By Zone Month of May 2014

		<i>Receipts</i>	<i>Taxable Rents</i>	Total Room Nights Available	Room Nights Rented	Occupancy Percentage	Average Room Price
		Gross Rentals Reported	Net Rentals Reported				
<b>Zone 1</b>	2014	\$2,782,315	\$2,690,446	104,780	25,042	24%	\$111
	2013	\$2,298,754	\$2,200,783	102,114	22,522	22%	\$102
	<b>Variance</b>	\$483,561	\$489,663	2,666	2,520	2%	\$9
<b>Zone 2</b>	2014	\$612,301	\$559,782	39,556	6,292	16%	\$97
	2013	\$426,543	\$388,816	37,138	4,751	13%	\$90
	<b>Variance</b>	\$185,758	\$170,966	2,418	1,541	3%	\$7
<b>Zone 3</b>	2014	\$412,610	\$404,535	16,089	3,557	22%	\$116
	2013	\$333,248	\$325,218	16,089	3,306	21%	\$101
	<b>Variance</b>	\$79,362	\$79,317	0	251	1%	\$15
<b>Zone 4</b>	2014	\$165,555	\$101,796	11,067	1,983	18%	\$83
	2013	\$125,434	\$89,272	11,067	2,003	18%	\$63
	<b>Variance</b>	\$40,121	\$12,524	0	(20)	0%	\$20
<b>Zone 5</b>	2014	\$56,720	\$49,049	4,557	539	12%	\$105
	2013	\$48,982	\$40,812	4,588	449	10%	\$109
	<b>Variance</b>	\$7,738	\$8,237	(31)	90	2%	(\$4)
<b>Total All Zones</b>	2014	\$4,029,501	\$3,805,608	176,049	37,413	21%	\$108
	2013	\$3,232,961	\$3,044,901	170,996	33,031	19%	\$98
	<b>Variance</b>	\$796,540	\$760,707	5,053	4,382	2%	\$10

Zone Descriptions:

- Zone 1     Stateline Area
- Zone 2     Ski Run, Heavenly and Bijou Areas
- Zone 3     Al Tahoe Area
- Zone 4     Sierra Tract, East Y Area
- Zone 5     West Y and Emerald Bay Road Areas

### Vacation Home Rentals - Managed by Rental Agents

2014	\$982,959.00	27,621	3,909	14%	\$251.46
2013	\$725,523.00	26,908	3,355	12%	\$216.25
<b>Variance</b>	\$257,436.00	713	554	2%	\$35.21

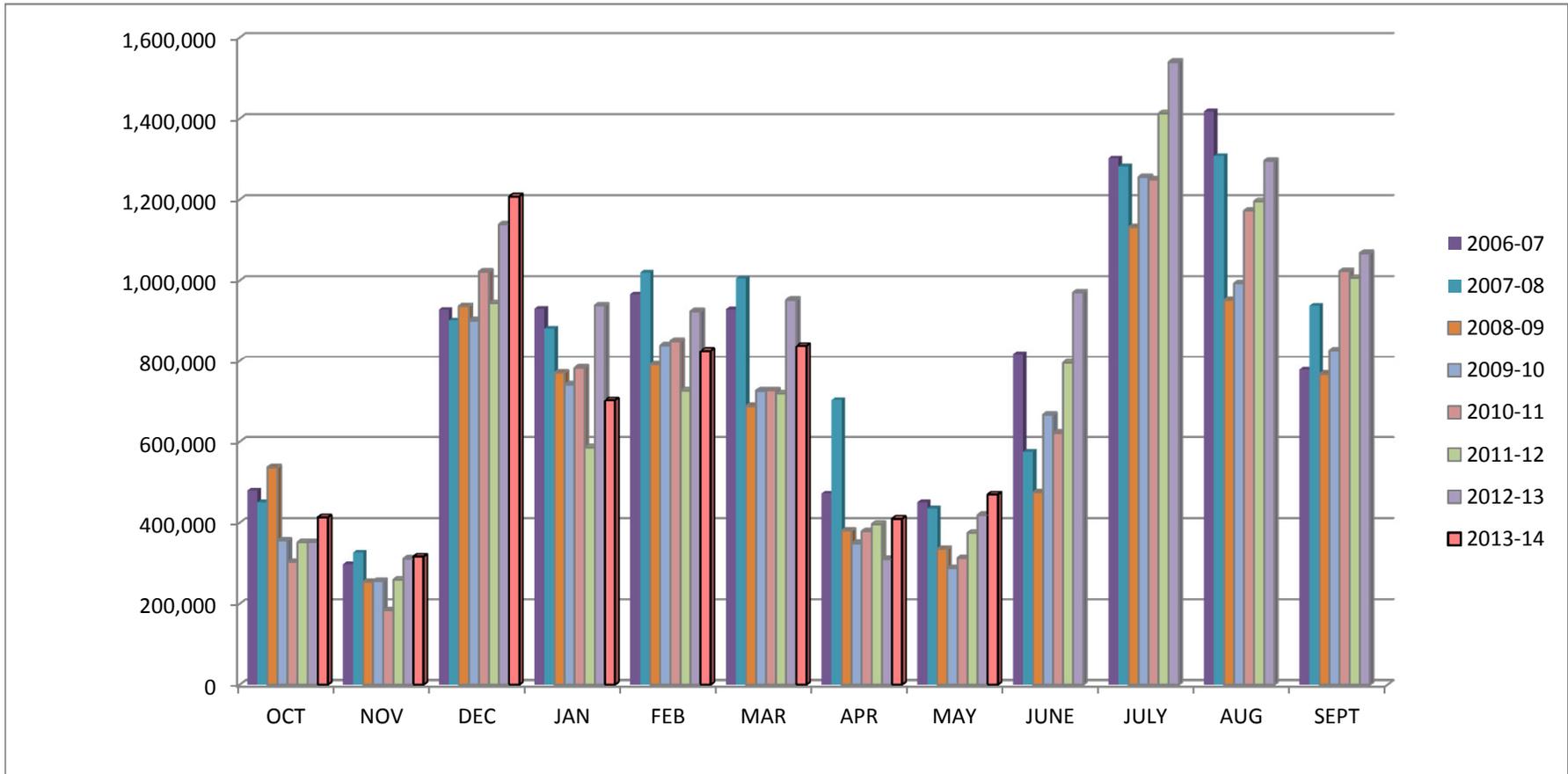
## City of South Lake Tahoe

### Room Rentals By Unit Size Month of May 2014

		<i>Receipts</i>	<i>Taxable rents</i>	Total Rooms Nights Available	Room Nights Rented	Occupancy Percentage	Average Room Price
		Gross Rentals Reported	Net Rentals Reported				
<b>Units 1-15</b>	<b>2014</b>	\$165,874	\$116,481	8,401	903	11%	\$184
	<b>2013</b>	\$116,235	\$73,875	7,936	647	8%	\$180
	<b>Variance</b>	\$49,639	\$42,606	465	256	3%	\$4
<b>Units 16-30</b>	<b>2014</b>	\$376,506	\$252,665	26,040	2,831	11%	\$133
	<b>2013</b>	\$295,585	\$211,368	25,978	2,771	11%	\$107
	<b>Variance</b>	\$80,921	\$41,297	62	60	0%	\$26
<b>Units 31-50</b>	<b>2014</b>	\$154,425	\$120,169	14,601	2,102	14%	\$73
	<b>2013</b>	\$120,933	\$80,678	14,539	1,706	12%	\$71
	<b>Variance</b>	\$33,492	\$39,491	62	396	2%	\$2
<b>Units 51-75</b>	<b>2014</b>	\$603,228	\$601,876	28,086	7,819	28%	\$77
	<b>2013</b>	\$517,405	\$513,497	26,412	7,110	27%	\$73
	<b>Variance</b>	\$85,823	\$88,379	1,674	709	1%	\$4
<b>Units 76-125</b>	<b>2014</b>	\$962,423	\$962,423	31,682	8,823	28%	\$109
	<b>2013</b>	\$595,753	\$594,233	28,892	6,455	22%	\$92
	<b>Variance</b>	\$366,670	\$368,190	2,790	2,368	6%	\$17
<b>Units 126+</b>	<b>2014</b>	\$1,767,045	\$1,751,995	67,239	14,935	22%	\$118
	<b>2013</b>	\$1,587,050	\$1,571,250	67,239	14,342	21%	\$111
	<b>Variance</b>	\$179,995	\$180,745	0	593	1%	\$7
<b>Total All Unit Sizes</b>	<b>2014</b>	\$4,029,501	\$3,805,609	176,049	37,413	21%	\$108
	<b>2013</b>	\$3,232,961	\$3,044,901	170,996	33,031	19%	\$98
	<b>Variance</b>	\$796,540	\$760,708	5,053	4,382	2%	\$10

## City of South Lake Tahoe TOT Collected

<u>YEAR</u>	<u>OCT</u>	<u>NOV</u>	<u>DEC</u>	<u>JAN</u>	<u>FEB</u>	<u>MAR</u>	<u>APR</u>	<u>MAY</u>	<u>JUNE</u>	<u>JULY</u>	<u>AUG</u>	<u>SEPT</u>	<u>TOTAL</u>
<b>2006-07</b>	479,431	297,625	928,083	930,594	966,296	929,022	472,294	450,445	817,827	1,302,226	1,417,989	778,488	9,770,321
<b>2007-08</b>	450,628	326,213	902,072	881,506	1,019,958	1,005,214	702,942	435,355	575,245	1,282,180	1,308,050	938,144	9,827,508
<b>2008-09</b>	536,575	253,937	936,754	770,793	791,323	687,883	380,578	335,315	474,690	1,131,618	952,054	767,587	8,019,107
<b>2009-10</b>	356,210	256,067	901,625	741,264	839,673	725,826	349,303	287,825	666,724	1,256,002	992,942	827,005	8,200,466
<b>2010-11</b>	302,804	183,646	1,022,085	782,771	850,362	726,854	379,079	312,732	621,865	1,249,500	1,172,591	1,023,480	8,627,769
<b>2011-12</b>	351,807	259,005	944,112	586,008	726,215	718,847	396,638	374,560	795,750	1,412,969	1,195,854	1,006,606	8,768,372
<b>2012-13</b>	352,360	311,214	1,139,117	938,361	924,117	952,435	309,956	419,142	970,739	1,539,841	1,295,749	1,067,658	10,220,690
<b>2013-14</b>	413,240	316,321	1,207,678	702,471	826,225	838,573	409,738	469,734					5,183,980



**2006-2014**

**City of South Lake Tahoe  
Rooms Rented**

	<b>Oct.</b>	<b>Nov.</b>	<b>Dec.</b>	<b>Jan.</b>	<b>Feb.</b>	<b>Mar.</b>	<b>Apr.</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug</b>	<b>Sept.</b>	<b>Year to Date Total</b>
<i>2006-07</i>	39,613	25,089	45,697	48,576	50,312	48,529	34,202	35,582	52,211	70,832	68,822	54,537	574,002
<i>2007-08</i>	34,810	24,854	41,308	45,186	50,803	48,834	31,956	32,500	47,580	68,345	71,325	51,525	549,026
<i>2008-09</i>	35,080	20,120	39,414	43,871	42,652	40,596	26,284	27,444	43,070	60,892	58,941	46,218	484,582
<i>2009-10</i>	28,750	20,908	39,355	41,066	43,923	39,899	26,692	25,764	41,439	65,785	55,781	46,115	475,477
<i>2010-11</i>	28,602	20,506	44,643	44,718	46,656	38,016	29,562	25,006	38,882	67,447	65,884	52,075	501,997
<i>2011-12</i>	30,378	21,282	38,079	28,979	38,920	40,149	30,029	29,478	47,736	64,847	58,558	51,018	479,453
<i>2012-13</i>	30,183	23,447	46,442	46,215	39,121	40,558	25,427	33,031	50,836	70,868	63,567	49,721	519,416
<i>2013-14</i>	33,894	22,228	41,156	32,355	40,951	40,994	31,015	37,413					280,006

**Hotel/Motel Rooms Rented**

