

## City of South Lake Tahoe Transient Occupancy Tax Report

### Revenue Collected in July 2014 for the Month of June 2014

Monthly Activity:	Collected in This Month 2014	Collected in This Month 2013	2014 to 2013 Variance	% Change
Motels	\$247,057.91	\$161,999.33	\$85,058.58	52.51%
Delinquent Motel Payments	\$1,548.64	\$302.29	\$1,246.35	0.00%
Property Management VHR	\$137,688.31	\$100,052.84	\$37,635.47	37.62%
Individual Property Owners	\$52,399.12	\$83,693.46	(\$31,294.34)	-37.39%
Campground	\$5,702.76	\$5,018.32	\$684.44	0.00%
Promotion 2%	\$148,132.25	\$117,022.08	\$31,110.17	26.58%
TOT Totals	<u>\$592,528.99</u>	<u>\$468,088.32</u>	<u>\$124,440.67</u>	<u>26.58%</u>
Total General Fund TOT	<u>\$592,528.99</u>	<u>\$468,088.32</u>	<u>\$124,440.67</u>	<u>26.58%</u>
City Redevelopment TOT	<u>\$148,132.25</u>	<u>\$117,022.08</u>	<u>\$31,110.17</u>	<u>26.58%</u>
Redevelopment Area TOT	<u>\$342,758.54</u>	<u>\$385,628.57</u>	<u>(\$42,870.03)</u>	<u>-11.12%</u>
Total Month Collections	<u><u>\$1,083,419.78</u></u>	<u><u>\$970,738.97</u></u>	<u><u>\$112,680.81</u></u>	<u><u>11.61%</u></u>

Fiscal Year-to-Date:	2014	2013	2014 to 2013 Variance	% Change
Motels	\$1,090,927.39	\$913,248.46	\$177,678.93	19.46%
Delinquent Motel Payments	\$19,082.28	\$6,161.58	\$12,920.70	209.70%
Property Management VHR	\$817,092.45	\$732,787.12	\$84,305.33	11.50%
Individual Property Owners	\$329,838.18	\$350,003.79	(\$20,165.61)	-5.76%
Campground	\$11,195.62	\$9,832.52	\$1,363.10	0.00%
Promotion 2%	\$756,045.30	\$670,677.83	\$85,367.47	12.73%
TOT Totals	<u>\$3,024,181.22</u>	<u>\$2,682,711.30</u>	<u>\$341,469.92</u>	<u>12.73%</u>
Total General Fund TOT	<u>\$3,024,181.22</u>	<u>\$2,682,711.30</u>	<u>\$341,469.92</u>	<u>12.73%</u>
City Redevelopment TOT	<u>\$756,045.30</u>	<u>\$670,677.83</u>	<u>\$85,367.47</u>	<u>12.73%</u>
Redevelopment Area TOT	<u>\$2,543,030.69</u>	<u>\$2,964,051.69</u>	<u>(\$421,021.00)</u>	<u>-14.20%</u>
Total to Date Collections	<u><u>\$6,323,257.21</u></u>	<u><u>\$6,317,440.82</u></u>	<u><u>\$5,816.39</u></u>	<u><u>0.09%</u></u>

TOT is collected and recorded as revenue in the General Ledger in the month following the actual motel stay.

## City of South Lake Tahoe

### Room Rentals By Zone Month of June 2014

		<i>Receipts</i>	<i>Taxable Rents</i>	Total Room Nights Available	Room Nights Rented	Occupancy Percentage	Average Room Price
		Gross Rentals Reported	Net Rentals Reported				
<b>Zone 1</b>	2014	\$4,575,599	\$4,461,034	101,400	36,072	36%	\$127
	2013	\$4,394,783	\$4,256,714	96,990	35,775	37%	\$123
	<b>Variance</b>	\$180,816	\$204,320	4,410	297	-1%	\$4
<b>Zone 2</b>	2014	\$951,269	\$904,630	36,660	9,224	25%	\$103
	2013	\$827,663	\$777,354	36,660	8,360	23%	\$99
	<b>Variance</b>	\$123,606	\$127,276	-	864	2%	\$4
<b>Zone 3</b>	2014	\$702,922	\$694,847	15,570	5,130	33%	\$137
	2013	\$635,572	\$627,497	15,570	5,436	35%	\$117
	<b>Variance</b>	\$67,350	\$67,350	0	(306)	-2%	\$20
<b>Zone 4</b>	2014	\$244,187	\$180,610	10,710	3,197	30%	\$76
	2013	\$214,700	\$165,462	10,710	809	8%	\$265
	<b>Variance</b>	\$29,487	\$15,148	0	2,388	22%	(\$189)
<b>Zone 5</b>	2014	\$151,520	\$146,250	4,410	925	21%	\$164
	2013	\$60,580	\$60,005	3,960	456	12%	\$133
	<b>Variance</b>	\$90,940	\$86,245	450	469	9%	\$31
<b>Total All Zones</b>	2014	\$6,625,497	\$6,387,371	168,750	54,548	32%	\$121
	2013	\$6,133,298	\$5,887,032	163,890	50,836	31%	\$121
	<b>Variance</b>	\$492,199	\$500,339	4,860	3,712	1%	\$0

Zone Descriptions:

- Zone 1     Stateline Area
- Zone 2     Ski Run, Heavenly and Bijou Areas
- Zone 3     Al Tahoe Area
- Zone 4     Sierra Tract, East Y Area
- Zone 5     West Y and Emerald Bay Road Areas

### Vacation Home Rentals - Managed by Rental Agents

2014	\$2,297,748.00	26,580	7,855	30%	\$292.52
2013	\$1,802,538.98	26,010	7,045	27%	\$255.86
<b>Variance</b>	\$495,209.02	570	810	3%	\$36.66

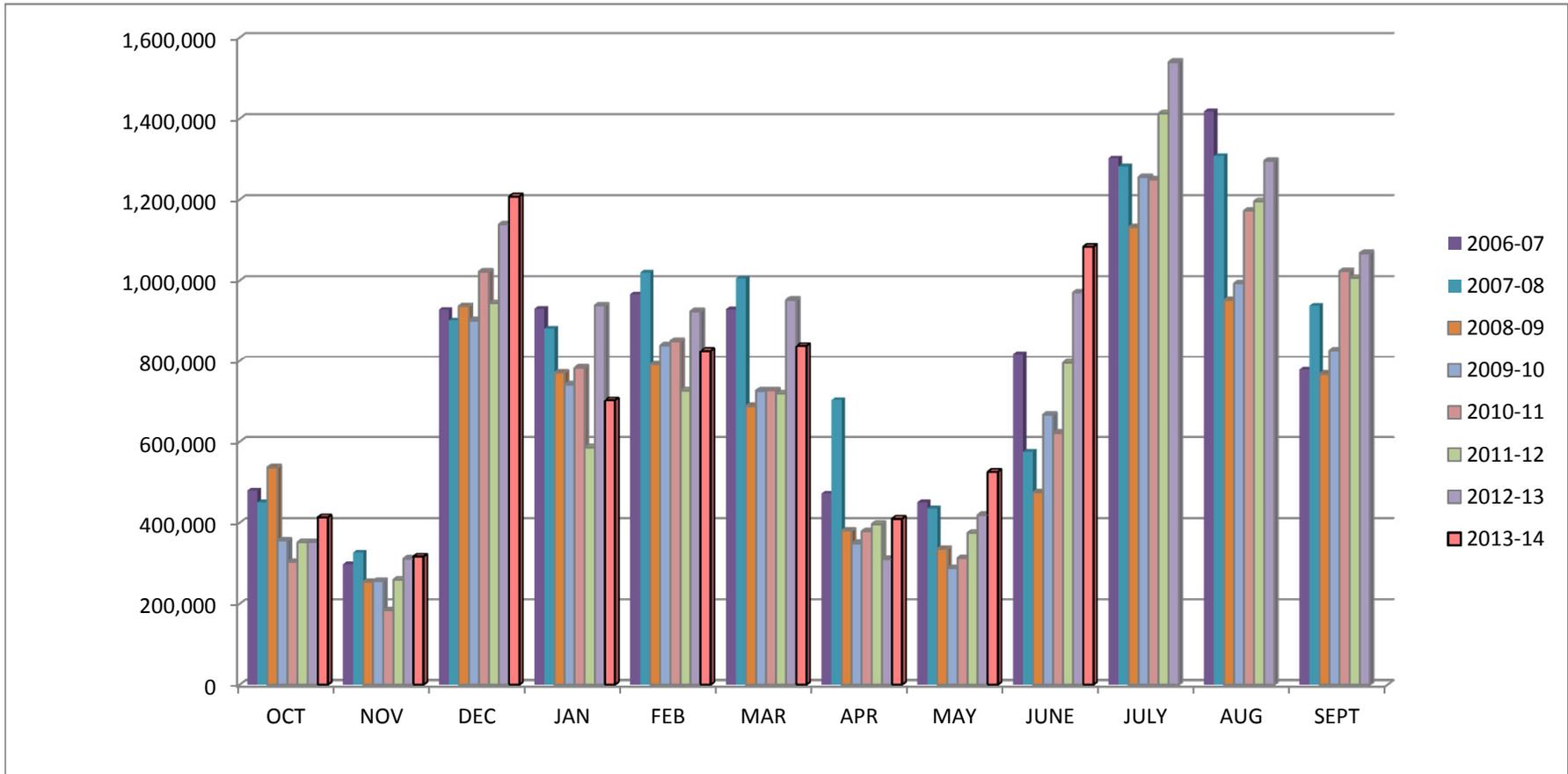
## City of South Lake Tahoe

### Room Rentals By Unit Size Month of June 2014

		<i>Receipts</i>	<i>Taxable rents</i>	Total Rooms Nights Available	Room Nights Rented	Occupancy Percentage	Average Room Price
		Gross Rentals Reported	Net Rentals Reported				
<b>Units 1-15</b>	2014	\$249,417	\$197,520	8,130	1,305	16%	\$191
	2013	\$164,294	\$130,764	7,680	894	12%	\$184
	<b>Variance</b>	\$85,123	\$66,756	450	411	4%	\$7
<b>Units 16-30</b>	2014	\$624,751	\$494,952	25,200	4,453	18%	\$140
	2013	\$505,138	\$381,546	24,510	4,517	18%	\$112
	<b>Variance</b>	\$119,613	\$113,406	690	(64)	0%	\$28
<b>Units 31-50</b>	2014	\$232,066	\$197,536	14,130	2,846	20%	\$82
	2013	\$205,866	\$160,146	13,110	2,695	21%	\$76
	<b>Variance</b>	\$26,200	\$37,390	1,020	151	-1%	\$6
<b>Units 51-75</b>	2014	\$1,023,225	\$1,019,485	25,560	11,963	47%	\$86
	2013	\$925,382	\$910,419	25,560	10,664	42%	\$87
	<b>Variance</b>	\$97,843	\$109,066	0	1,299	5%	(\$1)
<b>Units 76-125</b>	2014	\$1,567,736	\$1,566,936	30,660	12,350	40%	\$127
	2013	\$1,140,132	\$1,139,445	27,960	10,755	38%	\$106
	<b>Variance</b>	\$427,604	\$427,491	2,700	1,595	2%	\$21
<b>Units 126+</b>	2014	\$2,928,303	\$2,910,943	65,070	21,631	33%	\$135
	2013	\$3,192,485	\$3,164,712	65,070	21,311	33%	\$150
	<b>Variance</b>	(\$264,182)	(\$253,769)	0	320	0%	(\$15)
<b>Total All Unit Sizes</b>	2014	\$6,625,498	\$6,387,372	168,750	54,548	32%	\$121
	2013	\$6,133,297	\$5,887,032	163,890	50,836	31%	\$121
	<b>Variance</b>	\$492,201	\$500,340	4,860	3,712	1%	\$0

## City of South Lake Tahoe TOT Collected

<u>YEAR</u>	<u>OCT</u>	<u>NOV</u>	<u>DEC</u>	<u>JAN</u>	<u>FEB</u>	<u>MAR</u>	<u>APR</u>	<u>MAY</u>	<u>JUNE</u>	<u>JULY</u>	<u>AUG</u>	<u>SEPT</u>	<u>TOTAL</u>
<b>2006-07</b>	479,431	297,625	928,083	930,594	966,296	929,022	472,294	450,445	817,827	1,302,226	1,417,989	778,488	9,770,321
<b>2007-08</b>	450,628	326,213	902,072	881,506	1,019,958	1,005,214	702,942	435,355	575,245	1,282,180	1,308,050	938,144	9,827,508
<b>2008-09</b>	536,575	253,937	936,754	770,793	791,323	687,883	380,578	335,315	474,690	1,131,618	952,054	767,587	8,019,107
<b>2009-10</b>	356,210	256,067	901,625	741,264	839,673	725,826	349,303	287,825	666,724	1,256,002	992,942	827,005	8,200,466
<b>2010-11</b>	302,804	183,646	1,022,085	782,771	850,362	726,854	379,079	312,732	621,865	1,249,500	1,172,591	1,023,480	8,627,769
<b>2011-12</b>	351,807	259,005	944,112	586,008	726,215	718,847	396,638	374,560	795,750	1,412,969	1,195,854	1,006,606	8,768,372
<b>2012-13</b>	352,360	311,214	1,139,117	938,361	924,117	952,435	309,956	419,142	970,739	1,539,841	1,295,749	1,067,658	10,220,690
<b>2013-14</b>	413,240	316,321	1,207,678	702,471	826,225	838,573	409,738	525,592	1,083,420				6,323,258



**2006-2014**

**City of South Lake Tahoe  
Rooms Rented**

	<b>Oct.</b>	<b>Nov.</b>	<b>Dec.</b>	<b>Jan.</b>	<b>Feb.</b>	<b>Mar.</b>	<b>Apr.</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug</b>	<b>Sept.</b>	<b>Year to Date Total</b>
<i>2006-07</i>	39,613	25,089	45,697	48,576	50,312	48,529	34,202	35,582	52,211	70,832	68,822	54,537	574,002
<i>2007-08</i>	34,810	24,854	41,308	45,186	50,803	48,834	31,956	32,500	47,580	68,345	71,325	51,525	549,026
<i>2008-09</i>	35,080	20,120	39,414	43,871	42,652	40,596	26,284	27,444	43,070	60,892	58,941	46,218	484,582
<i>2009-10</i>	28,750	20,908	39,355	41,066	43,923	39,899	26,692	25,764	41,439	65,785	55,781	46,115	475,477
<i>2010-11</i>	28,602	20,506	44,643	44,718	46,656	38,016	29,562	25,006	38,882	67,447	65,884	52,075	501,997
<i>2011-12</i>	30,378	21,282	38,079	28,979	38,920	40,149	30,029	29,478	47,736	64,847	58,558	51,018	479,453
<i>2012-13</i>	30,183	23,447	46,442	46,215	39,121	40,558	25,427	33,031	50,836	70,868	63,567	49,721	519,416
<i>2013-14</i>	33,894	22,228	41,156	32,355	40,951	40,994	31,015	37,413	54,548				334,554

