City of South Lake Tahoe
Transient Occupancy Tax Report

Revenue Collected in August 2014 for the Month of July 2014

Monthly Activity:	Collected in This Month 2014	Collected in This Month 2013	2014 to 2013 Variance	% Change
Motels	$367,075.84	$384,895.16	($17,819.32)	-4.63%
Delinquent Motel Payments	$2,086.53	$612.83	$1,473.70	0.00%
Property Management VHR	$311,198.55	$174,740.02	$136,458.53	78.09%
Individual Property Owners	$3,682.05	$2,713.91	$968.14	35.67%
Campground	$5,089.11	$4,611.79	$477.32	0.00%
Promotion 2%	$229,710.69	$189,191.24	$40,519.45	21.42%
TOT Totals	$918,842.77	$756,764.95	$162,077.82	21.42%
Total General Fund TOT	$918,842.77	$756,764.95	$162,077.82	21.42%
City Redevelopment TOT	$229,710.69	$189,191.24	$40,519.45	21.42%
Redevelopment Area TOT	$619,552.39	$593,884.52	$25,667.87	4.32%
Total Month Collections	$1,768,105.85	$1,539,840.71	$228,265.14	14.82%

Fiscal Year-to-Date:	2014	2013	2014 to 2013 Variance	% Change
Motels	$1,458,003.23	$1,298,143.62	$159,859.61	12.31%
Delinquent Motel Payments	$21,168.81	$6,774.41	$14,394.40	212.48%
Property Management VHR	$1,128,291.00	$907,527.14	$220,763.86	24.33%
Individual Property Owners	$333,520.23	$352,717.70	($19,197.47)	-5.44%
Campground	$16,284.73	$14,444.31	$1,840.42	
Promotion 2%	$985,755.99	$859,869.07	$125,886.92	14.64%
TOT Totals	$3,943,023.99	$3,439,476.25	$503,547.74	14.64%
Total General Fund TOT	$3,943,023.99	$2,682,711.30	$503,547.74	18.77%
City Redevelopment TOT	$985,755.99	$859,869.07	$125,886.92	14.64%
Redevelopment Area TOT	$3,162,583.08	$3,557,936.21	($395,353.13)	-11.11%
Total to Date Collections	$8,091,363.06	$7,100,516.58	$234,081.53	3.30%

TOT is collected and recorded as revenue in the General Ledger in the month following the actual motel stay.

City of South Lake Tahoe

Room Rentals By Zone
Month of July 2014

		Receipts Gross Rentals Reported	*Taxable Rents* Net Rentals Reported	Total Room Nights Available	Room Nights Rented	Occupancy Percentage	Average Room Price
Zone 1	**2014**	$8,075,846	$7,955,708	104,780	49,563	47%	$163
	2013	$6,819,641	$6,677,189	103,013	45,623	44%	$149
	Variance	$1,256,205	$1,278,519	1,767	3,940	3%	$14
Zone 2	**2014**	$1,746,859	$1,687,922	37,882	14,279	38%	$122
	2013	$1,523,696	$1,470,542	37,510	12,788	34%	$119
	Variance	$223,163	$217,380	372	1,491	4%	$3
Zone 3	**2014**	$1,255,780	$1,247,705	16,089	6,893	43%	$182
	2013	$1,179,501	$1,171,426	16,089	6,951	43%	$170
	Variance	$76,279	$76,279	0	(58)	0%	$12
Zone 4	**2014**	$416,523	$344,648	11,067	4,385	40%	$95
	2013	$381,595	$321,491	11,067	4,367	39%	$87
	Variance	$34,928	$23,157	0	18	1%	$8
Zone 5	**2014**	$228,826	$215,868	4,278	1,547	36%	$148
	2013	$173,990	$165,790	4,092	1,139	28%	$153
	Variance	$54,836	$50,078	186	408	8%	($5)
Total All Zones	**2014**	$11,723,834	$11,451,851	174,096	76,667	44%	$153
	2013	$10,078,423	$9,806,438	171,771	70,868	41%	$142
	Variance	$1,645,411	$1,645,413	2,325	5,799	3%	$11

Zone Descriptions:

Zone 1	Stateline Area
Zone 2	Ski Run, Heavenly and Bijou Areas
Zone 3	Al Tahoe Area
Zone 4	Sierra Tract, East Y Area
Zone 5	West Y and Emerald Bay Road Areas

Vacation Home Rentals - Managed by Rental Agents

2014	$5,156,455.28		27,466	14,869	54%	$346.79
2013	$4,531,343.89		27,156	13,839	51%	$327.43
Variance	$625,111.39		310	1,030	3%	$19.36

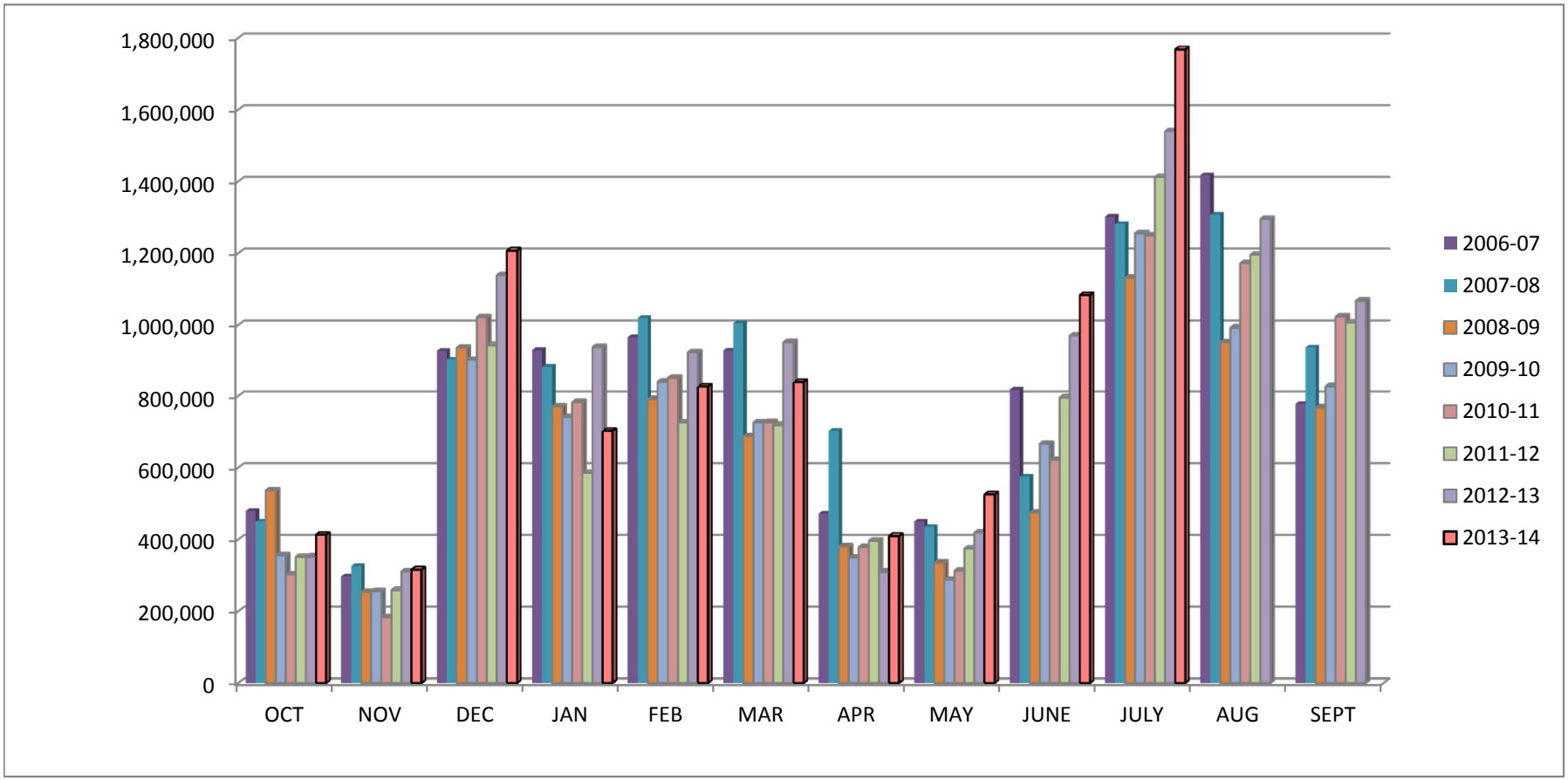
City of South Lake Tahoe

Room Rentals By Unit Size
Month of July 2014

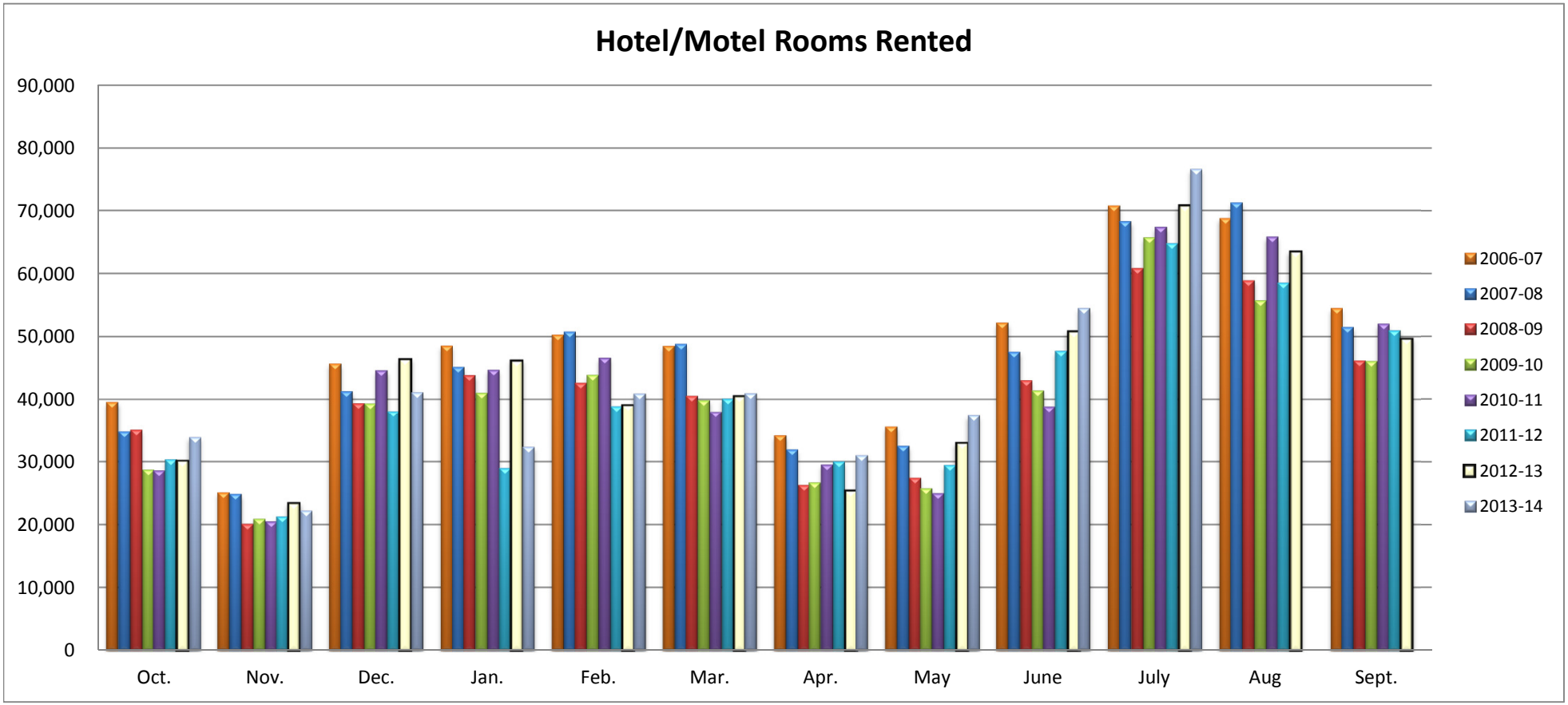
		Receipts Gross Rentals Reported	*Taxable rents* Net Rentals Reported	Total Rooms Nights Available	Room Nights Rented	Occupancy Percentage	Average Room Price
Units 1-15	**2014**	$369,970	$309,462	8,122	1,884	23%	$196
	2013	$282,561	$232,601	7,564	1,563	21%	$181
	Variance	$87,409	$76,861	558	321	2%	$15
Units 16-30	**2014**	$995,930	$856,913	26,040	6,891	26%	$145
	2013	$724,237	$587,642	25,327	6,217	25%	$116
	Variance	$271,693	$269,271	713	674	1%	$29
Units 31-50	**2014**	$523,209	$472,973	14,601	4,530	31%	$115
	2013	$421,259	$366,379	13,547	4,562	34%	$92
	Variance	$101,950	$106,594	1,054	(32)	-3%	$23
Units 51-75	**2014**	$1,919,685	$1,919,685	26,412	16,428	62%	$117
	2013	$1,711,130	$1,703,055	26,412	15,727	60%	$109
	Variance	$208,555	$216,630	0	701	2%	$8
Units 76-125	**2014**	$2,794,119	$2,789,159	31,682	17,351	55%	$161
	2013	$2,077,730	$2,072,615	31,682	15,053	48%	$138
	Variance	$716,389	$716,544	0	2,298	7%	$23
Units 126+	**2014**	$5,121,021	$5,103,661	67,239	29,583	44%	$173
	2013	$4,861,507	$4,844,147	67,239	27,746	41%	$175
	Variance	$259,514	$259,514	0	1,837	3%	($2)
Total All Unit Sizes	**2014**	$11,723,934	$11,451,853	174,096	76,667	44%	$153
	2013	$10,078,424	$9,806,439	171,771	70,868	41%	$142
	Variance	$1,645,510	$1,645,414	2,325	5,799	3%	$11

City of South Lake Tahoe
TOT Collected

YEAR	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	TOTAL
2006-07	479,431	297,625	928,083	930,594	966,296	929,022	472,294	450,445	817,827	1,302,226	1,417,989	778,488	9,770,321
2007-08	450,628	326,213	902,072	881,506	1,019,958	1,005,214	702,942	435,355	575,245	1,282,180	1,308,050	938,144	9,827,508
2008-09	536,575	253,937	936,754	770,793	791,323	687,883	380,578	335,315	474,690	1,131,618	952,054	767,587	8,019,107
2009-10	356,210	256,067	901,625	741,264	839,673	725,826	349,303	287,825	666,724	1,256,002	992,942	827,005	8,200,466
2010-11	302,804	183,646	1,022,085	782,771	850,362	726,854	379,079	312,732	621,865	1,249,500	1,172,591	1,023,480	8,627,769
2011-12	351,807	259,005	944,112	586,008	726,215	718,847	396,638	374,560	795,750	1,412,969	1,195,854	1,006,606	8,768,372
2012-13	352,360	311,214	1,139,117	938,361	924,117	952,435	309,956	419,142	970,739	1,539,841	1,295,749	1,067,658	10,220,690
2013-14	413,240	316,321	1,207,678	702,471	826,225	838,573	409,738	525,592	1,083,420	1,768,106			8,091,364



2006-2014

City of South Lake Tahoe
Rooms Rented

	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug	Sept.	Year to Date Total
2006-07	39,613	25,089	45,697	48,576	50,312	48,529	34,202	35,582	52,211	70,832	68,822	54,537	574,002
2007-08	34,810	24,854	41,308	45,186	50,803	48,834	31,956	32,500	47,580	68,345	71,325	51,525	549,026
2008-09	35,080	20,120	39,414	43,871	42,652	40,596	26,284	27,444	43,070	60,892	58,941	46,218	484,582
2009-10	28,750	20,908	39,355	41,066	43,923	39,899	26,692	25,764	41,439	65,785	55,781	46,115	475,477
2010-11	28,602	20,506	44,643	44,718	46,656	38,016	29,562	25,006	38,882	67,447	65,884	52,075	501,997
2011-12	30,378	21,282	38,079	28,979	38,920	40,149	30,029	29,478	47,736	64,847	58,558	51,018	479,453
2012-13	30,183	23,447	46,442	46,215	39,121	40,558	25,427	33,031	50,836	70,868	63,567	49,721	519,416
2013-14	33,894	22,228	41,156	32,355	40,951	40,994	31,015	37,413	54,548	76,667			411,221