City of South Lake Tahoe
Transient Occupancy Tax Report

Revenue Collected in January 2015 for the Month of December 2014

Monthly Activity:	Collected in This Month 2015	Collected in This Month 2014	2015 to 2014 Variance	% Change
Motels	$212,603.73	$171,898.13	$40,705.60	23.68%
Delinquent Motel Payments	$2,237.10	$4,016.17	($1,779.07)	0.00%
Property Management VHR	$192,775.47	$156,116.54	$36,658.93	23.48%
Individual Property Owners	$135,987.37	$116,551.01	$19,436.36	16.68%
Campground	$0.00	$0.00	$0.00	0.00%
Promotion 2%	$181,201.22	$149,527.28	$31,673.94	21.18%
TOT Totals	$724,804.89	$598,109.13	$126,695.76	21.18%
Total General Fund TOT	$724,804.89	$598,109.13	$126,695.76	21.18%
City Redevelopment TOT	$181,201.22	$149,527.28	$31,673.94	21.18%
Redevelopment Area TOT	$537,691.36	$460,041.66	$77,649.70	16.88%
Total Month Collections	$1,443,697.47	$1,207,678.07	$236,019.40	19.54%

Fiscal Year-to-Date:	2015	2014	2015 to 2014 Variance	% Change
Motels	$415,383.98	$307,038.62	$108,345.36	35.29%
Delinquent Motel Payments	$11,112.31	$10,470.55	$641.76	6.13%
Property Management VHR	$286,907.15	$226,997.14	$59,910.01	26.39%
Individual Property Owners	$153,882.70	$134,240.31	$19,642.39	14.63%
Campground	$0.00	$0.00	$0.00	
Promotion 2%	$289,095.38	$226,248.87	$62,846.51	27.78%
TOT Totals	$1,156,381.52	$904,995.49	$251,386.03	27.78%
Total General Fund TOT	$724,804.89	$904,995.49	$181,879.11	20.10%
City Redevelopment TOT	$289,095.38	$226,248.87	$62,846.51	27.78%
Redevelopment Area TOT	$1,053,174.67	$805,994.80	$247,179.87	30.67%
Total to Date Collections	$2,498,651.57	$1,937,239.16	$491,905.49	25.39%
Motel and VHR TOT Audit Collections	58,972.05			
Total TOT Collections	$2,557,623.62			

TOT is collected and recorded as revenue in the General Ledger in the month following the actual motel stay.

City of South Lake Tahoe

Room Rentals By Zone
Month of December 2014

		Receipts Gross Rentals Reported	*Taxable Rents* Net Rentals Reported	Total Room Nights Available	Room Nights Rented	Occupancy Percentage	Average Room Price
Zone 1	**2014**	$6,559,368	$6,414,905	103,602	32,709	32%	$201
	2013	$5,253,582	$5,140,340	105,896	29,919	28%	$176
	Variance	$1,305,786	$1,274,565	(2,294)	2,790	4%	$25
Zone 2	**2014**	$1,208,139	$1,146,472	38,223	8,817	23%	$137
	2013	$921,316	$858,895	37,882	6,654	18%	$138
	Variance	$286,823	$287,577	341	2,163	5%	($1)
Zone 3	**2014**	$611,259	$593,684	16,554	3,867	23%	$158
	2013	$360,346	$352,271	16,089	2,426	15%	$149
	Variance	$250,913	$241,413	465	1,441	8%	$9
Zone 4	**2014**	$278,163	$227,481	11,067	2,229	20%	$125
	2013	$188,001	$150,552	11,067	1,787	16%	$105
	Variance	$90,162	$76,929	0	442	4%	$20
Zone 5	**2014**	$87,897	$76,338	4,464	578	13%	$152
	2013	$57,351	$56,226	4,557	370	8%	$155
	Variance	$30,546	$20,112	(93)	208	5%	($3)
Total All Zones	**2014**	$8,744,826	$8,458,880	173,910	48,200	28%	$181
	2013	$6,780,596	$6,558,284	175,491	41,156	23%	$165
	Variance	$1,964,230	$1,900,596	(1,581)	7,044	5%	$16

Zone Descriptions:

Zone 1	Stateline Area
Zone 2	Ski Run, Heavenly and Bijou Areas
Zone 3	Al Tahoe Area
Zone 4	Sierra Tract, East Y Area
Zone 5	West Y and Emerald Bay Road Areas

Vacation Home Rentals - Managed by Rental Agents

2014	$3,275,334.25		27,466	7,919	29%	$413.60
2013	$2,999,302.90		27,714	7,829	28%	$383.10
Variance	$276,031.35		(248)	90	1%	$30.50

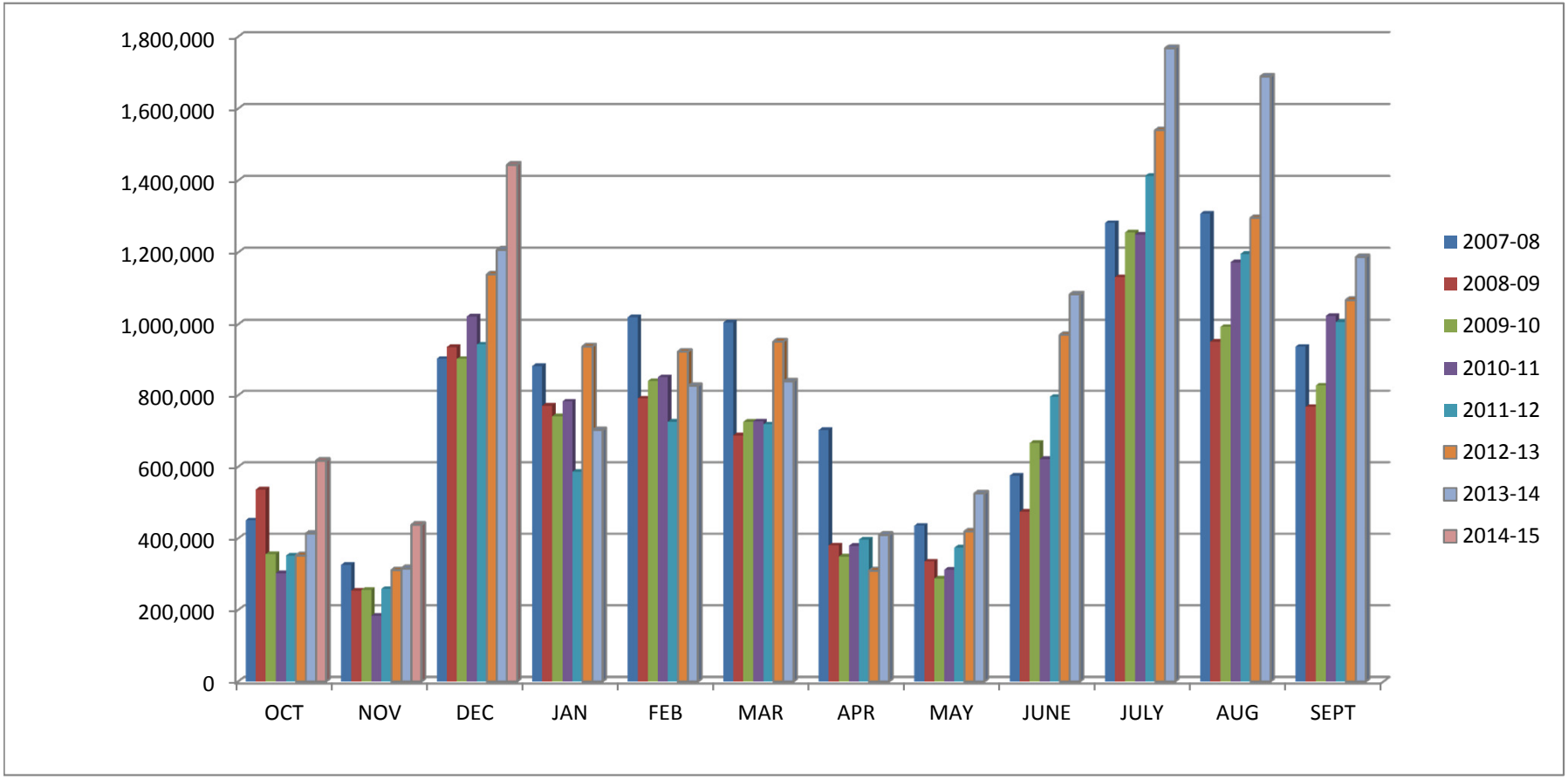
City of South Lake Tahoe

Room Rentals By Unit Size
Month of December 2014

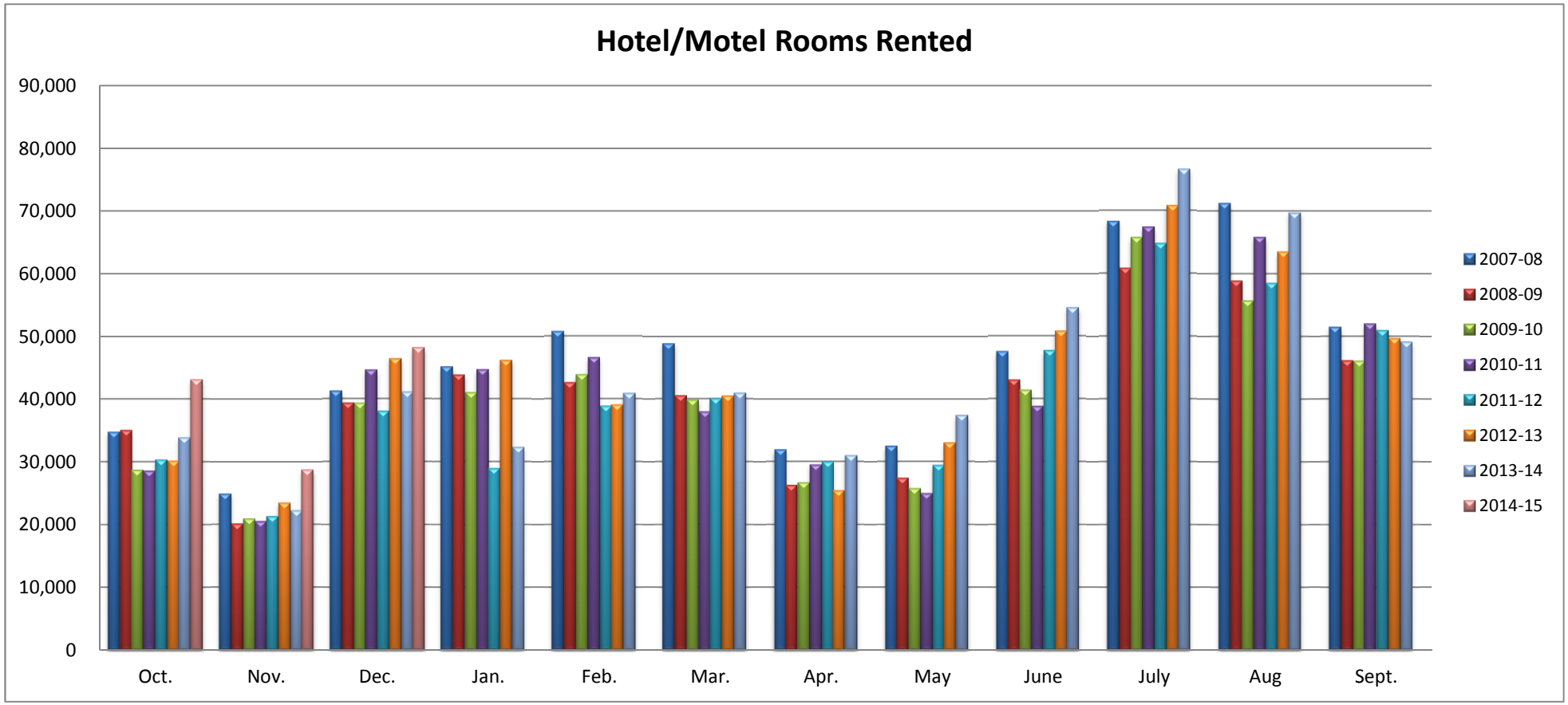
		Receipts Gross Rentals Reported	*Taxable rents* Net Rentals Reported	Total Rooms Nights Available	Room Nights Rented	Occupancy Percentage	Average Room Price
Units 1-15	**2014**	$201,409	$134,776	9,610	777	8%	$259
	2013	$218,897	$178,507	8,401	973	12%	$225
	Variance	($17,488)	($43,731)	1,209	(196)	-4%	$34
Units 16-30	**2014**	$690,640	$565,759	23,467	3,989	17%	$173
	2013	$522,759	$415,503	26,040	3,271	13%	$160
	Variance	$167,881	$150,256	(2,573)	718	4%	$13
Units 31-50	**2014**	$384,195	$338,555	14,601	3,221	22%	$119
	2013	$279,417	$225,795	15,717	2,268	14%	$123
	Variance	$104,778	$112,760	(1,116)	953	8%	($4)
Units 51-75	**2014**	$1,278,647	$1,249,840	26,412	10,177	39%	$126
	2013	$1,092,657	$1,088,913	26,412	9,672	37%	$113
	Variance	$185,990	$160,927	0	505	2%	$13
Units 76-125	**2014**	$1,915,061	$1,908,686	32,581	11,814	36%	$162
	2013	$1,123,355	$1,123,355	31,682	8,124	26%	$138
	Variance	$791,706	$785,331	899	3,690	10%	$24
Units 126+	**2014**	$4,274,872	$4,258,262	67,239	18,222	27%	$235
	2013	$3,543,511	$3,526,211	67,239	16,848	25%	$210
	Variance	$731,361	$732,051	0	1,374	2%	$25
Total All Unit Sizes	**2014**	$8,744,824	$8,455,878	173,910	48,200	28%	$181
	2013	$6,780,596	$6,558,284	175,491	41,156	23%	$165
	Variance	$1,964,228	$1,897,594	(1,581)	7,044	5%	$16

City of South Lake Tahoe
TOT Collected

YEAR	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	TOTAL
2007-08	450,628	326,213	902,072	881,506	1,019,958	1,005,214	702,942	435,355	575,245	1,282,180	1,308,050	938,144	9,827,508
2008-09	536,575	253,937	936,754	770,793	791,323	687,883	380,578	335,315	474,690	1,131,618	952,054	767,587	8,019,107
2009-10	356,210	256,067	901,625	741,264	839,673	725,826	349,303	287,825	666,724	1,256,002	992,942	827,005	8,200,466
2010-11	302,804	183,646	1,022,085	782,771	850,362	726,854	379,079	312,732	621,865	1,249,500	1,172,591	1,023,480	8,627,769
2011-12	351,807	259,005	944,112	586,008	726,215	718,847	396,638	374,560	795,750	1,412,969	1,195,854	1,006,606	8,768,372
2012-13	352,360	311,214	1,139,117	938,361	924,117	952,435	309,956	419,142	970,739	1,539,841	1,295,749	1,067,658	10,220,690
2013-14	413,240	316,321	1,207,678	702,471	826,225	838,573	409,738	525,592	1,083,420	1,768,106	1,689,276	1,187,000	10,967,640
2014-15	616,901	438,053	1,443,697										2,498,651



2008-2015

City of South Lake Tahoe
Rooms Rented

	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug	Sept.	Year to Date Total
2007-08	34,810	24,854	41,308	45,186	50,803	48,834	31,956	32,500	47,580	68,345	71,325	51,525	549,026
2008-09	35,080	20,120	39,414	43,871	42,652	40,596	26,284	27,444	43,070	60,892	58,941	46,218	484,582
2009-10	28,750	20,908	39,355	41,066	43,923	39,899	26,692	25,764	41,439	65,785	55,781	46,115	475,477
2010-11	28,602	20,506	44,643	44,718	46,656	38,016	29,562	25,006	38,882	67,447	65,884	52,075	501,997
2011-12	30,378	21,282	38,079	28,979	38,920	40,149	30,029	29,478	47,736	64,847	58,558	51,018	479,453
2012-13	30,183	23,447	46,442	46,215	39,121	40,558	25,427	33,031	50,836	70,868	63,567	49,721	519,416
2013-14	33,894	22,228	41,156	32,355	40,951	40,994	31,015	37,413	54,548	76,667	69,787	49,168	530,176
2014-15	43,162	28,676	48,200										120,038