

## City of South Lake Tahoe Transient Occupancy Tax Report

### Revenue Collected in March 2015 for the Month of February 2015

Monthly Activity:	Collected in This Month 2015	Collected in This Month 2014	2015 to 2014 Variance	% Change
Motels	\$158,251.80	\$143,870.63	\$14,381.17	10.00%
Delinquent Motel Payments	\$1,549.63	\$1,555.73	(\$6.10)	0.00%
Property Management VHR	\$135,723.55	\$115,237.02	\$20,486.53	17.78%
Individual Property Owners	\$13,085.00	\$18,411.16	(\$5,326.16)	-28.93%
Campground	\$0.00	\$0.00	\$0.00	0.00%
Promotion 2%	\$102,869.99	\$93,024.85	\$9,845.14	10.58%
TOT Totals	<u>\$411,479.97</u>	<u>\$372,099.39</u>	<u>\$39,380.58</u>	<u>10.58%</u>
Total General Fund TOT	<u>\$411,479.97</u>	<u>\$372,099.39</u>	<u>\$39,380.58</u>	<u>10.58%</u>
City Redevelopment TOT	\$102,869.99	\$93,024.85	\$9,845.14	10.58%
Redevelopment Area TOT	<u>\$374,001.16</u>	<u>\$361,100.47</u>	<u>\$12,900.69</u>	<u>3.57%</u>
Total Month Collections	<u><u>\$888,351.12</u></u>	<u><u>\$826,224.71</u></u>	<u><u>\$62,126.41</u></u>	<u><u>7.52%</u></u>

Fiscal Year-to-Date:	2015	2014	2015 to 2014 Variance	% Change
Motels	\$741,224.83	\$555,243.42	\$185,981.41	33.50%
Delinquent Motel Payments	\$13,168.40	\$13,239.13	(\$70.73)	-0.53%
Property Management VHR	\$594,327.78	\$488,410.57	\$105,917.21	21.69%
Individual Property Owners	\$170,241.54	\$154,814.21	\$15,427.33	9.97%
Campground	\$0.00	\$0.00	\$0.00	0.00%
Promotion 2%	\$506,320.85	\$403,902.44	\$102,418.41	25.36%
TOT Totals	<u>\$2,025,283.40</u>	<u>\$1,615,609.77</u>	<u>\$409,673.63</u>	<u>25.36%</u>
Total General Fund TOT	<u>\$2,025,283.40</u>	<u>\$1,615,609.77</u>	<u>\$409,673.63</u>	<u>25.36%</u>
City Redevelopment TOT	\$506,320.85	\$403,902.44	\$102,418.41	25.36%
Redevelopment Area TOT	<u>\$1,831,328.56</u>	<u>\$1,446,422.67</u>	<u>\$384,905.89</u>	<u>26.61%</u>
Total to Date Collections	<u><u>\$4,362,932.81</u></u>	<u><u>\$3,465,934.88</u></u>	<u><u>\$896,997.93</u></u>	<u><u>25.88%</u></u>

Motel and VHR TOT Audit Collections 171,102.18

Total TOT Collections \$4,534,034.99

TOT is collected and recorded as revenue in the General Ledger in the month following the actual motel stay.

## City of South Lake Tahoe

### Room Rentals By Zone Month of February 2015

		<i>Receipts</i>	<i>Taxable Rents</i>	Total Room Nights Available	Room Nights Rented	Occupancy Percentage	Average Room Price
		Gross Rentals Reported	Net Rentals Reported				
<b>Zone 1</b>	2015	\$4,628,462	\$4,467,450	93,576	28,340	30%	\$163
	2014	\$4,338,049	\$4,228,586	94,640	30,111	32%	\$144
	<b>Variance</b>	\$290,413	\$238,864	(1,064)	(1,771)	-2%	\$19
<b>Zone 2</b>	2015	\$632,890	\$583,431	34,664	5,709	16%	\$111
	2014	\$704,939	\$645,102	34,216	6,493	19%	\$109
	<b>Variance</b>	(\$72,049)	(\$61,671)	448	(784)	-3%	\$2
<b>Zone 3</b>	2015	\$368,759	\$351,309	14,952	3,004	20%	\$123
	2014	\$266,421	\$258,346	14,532	2,462	17%	\$108
	<b>Variance</b>	\$102,338	\$92,963	420	542	3%	\$15
<b>Zone 4</b>	2015	\$164,650	\$93,617	11,732	1,481	13%	\$111
	2014	\$109,853	\$78,442	9,548	1,453	15%	\$76
	<b>Variance</b>	\$54,797	\$15,175	2,184	28	-2%	\$35
<b>Zone 5</b>	2015	\$69,415	\$56,957	4,032	428	11%	\$162
	2014	\$78,185	\$64,855	4,116	432	10%	\$181
	<b>Variance</b>	(\$8,770)	(\$7,898)	(84)	(4)	1%	(\$19)
<b>Total All Zones</b>	2015	\$5,864,176	\$5,552,764	158,956	38,962	25%	\$151
	2014	\$5,497,447	\$5,275,331	157,052	40,951	26%	\$134
	<b>Variance</b>	\$366,729	\$277,433	1,904	(1,989)	-1%	\$17

Zone Descriptions:

- Zone 1     Stateline Area
- Zone 2     Ski Run, Heavenly and Bijou Areas
- Zone 3     Al Tahoe Area
- Zone 4     Sierra Tract, East Y Area
- Zone 5     West Y and Emerald Bay Road Areas

### Vacation Home Rentals - Managed by Rental Agents

2015	\$2,401,858.55	25,872	6,740	26%	\$356.36
2014	\$2,251,200.91	23,240	6,935	30%	\$324.61
<b>Variance</b>	\$150,657.64	2,632	(195)	-4%	\$31.75

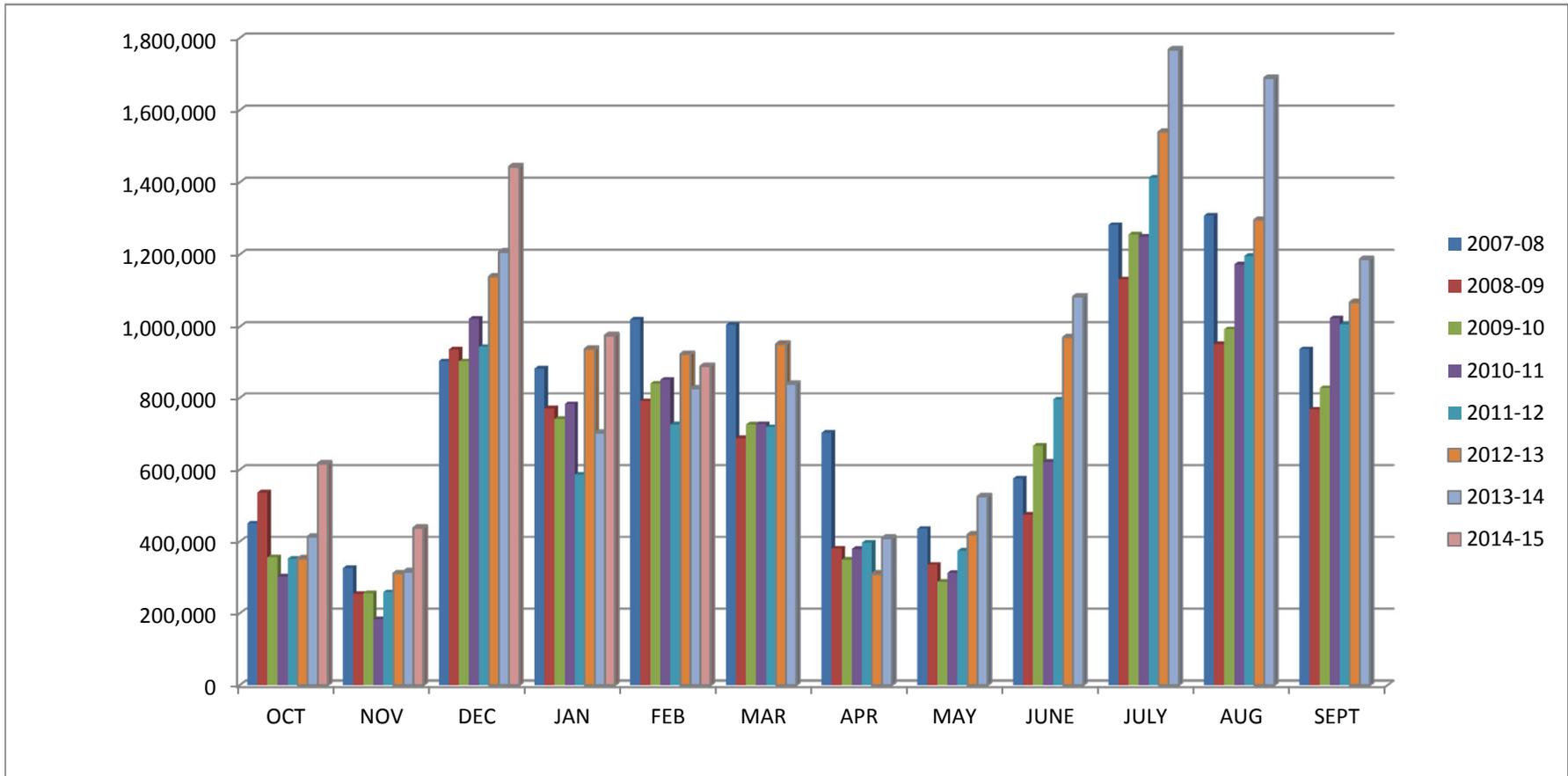
## City of South Lake Tahoe

### Room Rentals By Unit Size Month of February 2015

		<i>Receipts</i> Gross Rentals Reported	<i>Taxable rents</i> Net Rentals Reported	Total Rooms Nights Available	Room Nights Rented	Occupancy Percentage	Average Room Price
<b>Units 1-15</b>	2015	\$147,375	\$71,645	8,680	514	6%	\$287
	2014	\$191,633	\$151,053	7,588	954	13%	\$201
	<b>Variance</b>	<b>(\$44,258)</b>	<b>(\$79,408)</b>	1,092	<b>(440)</b>	-7%	\$86
<b>Units 16-30</b>	2015	\$528,196	\$394,985	21,336	3,212	15%	\$164
	2014	\$464,848	\$350,795	23,072	3,394	15%	\$137
	<b>Variance</b>	<b>\$63,348</b>	<b>\$44,190</b>	<b>(1,736)</b>	<b>(182)</b>	0%	\$27
<b>Units 31-50</b>	2015	\$239,518	\$193,308	13,188	2,225	17%	\$108
	2014	\$217,908	\$177,435	13,188	2,286	17%	\$95
	<b>Variance</b>	<b>\$21,610</b>	<b>\$15,873</b>	0	<b>(61)</b>	0%	\$13
<b>Units 51-75</b>	2015	\$683,330	\$653,183	25,592	7,293	28%	\$94
	2014	\$766,633	\$760,016	23,856	8,514	36%	\$90
	<b>Variance</b>	<b>(\$83,303)</b>	<b>(\$106,833)</b>	1,736	<b>(1,221)</b>	-8%	\$4
<b>Units 76-125</b>	2015	\$1,179,708	\$1,179,708	29,428	9,425	32%	\$125
	2014	\$1,120,266	\$1,117,172	28,616	9,841	34%	\$114
	<b>Variance</b>	<b>\$59,442</b>	<b>\$62,536</b>	812	<b>(416)</b>	-2%	\$11
<b>Units 126+</b>	2015	\$3,086,049	\$3,059,935	60,732	16,293	27%	\$189
	2014	\$2,736,160	\$2,718,860	60,732	15,962	26%	\$171
	<b>Variance</b>	<b>\$349,889</b>	<b>\$341,075</b>	0	331	1%	\$18
<b>Total All Unit Sizes</b>	2015	\$5,864,176	\$5,552,764	158,956	38,962	25%	\$151
	2014	\$5,497,448	\$5,275,331	157,052	40,951	26%	\$134
	<b>Variance</b>	<b>\$366,728</b>	<b>\$277,433</b>	1,904	<b>(1,989)</b>	-1%	\$17

## City of South Lake Tahoe TOT Collected

<u>YEAR</u>	<u>OCT</u>	<u>NOV</u>	<u>DEC</u>	<u>JAN</u>	<u>FEB</u>	<u>MAR</u>	<u>APR</u>	<u>MAY</u>	<u>JUNE</u>	<u>JULY</u>	<u>AUG</u>	<u>SEPT</u>	<u>TOTAL</u>
<b>2007-08</b>	450,628	326,213	902,072	881,506	1,019,958	1,005,214	702,942	435,355	575,245	1,282,180	1,308,050	938,144	9,827,508
<b>2008-09</b>	536,575	253,937	936,754	770,793	791,323	687,883	380,578	335,315	474,690	1,131,618	952,054	767,587	8,019,107
<b>2009-10</b>	356,210	256,067	901,625	741,264	839,673	725,826	349,303	287,825	666,724	1,256,002	992,942	827,005	8,200,466
<b>2010-11</b>	302,804	183,646	1,022,085	782,771	850,362	726,854	379,079	312,732	621,865	1,249,500	1,172,591	1,023,480	8,627,769
<b>2011-12</b>	351,807	259,005	944,112	586,008	726,215	718,847	396,638	374,560	795,750	1,412,969	1,195,854	1,006,606	8,768,372
<b>2012-13</b>	352,360	311,214	1,139,117	938,361	924,117	952,435	309,956	419,142	970,739	1,539,841	1,295,749	1,067,658	10,220,690
<b>2013-14</b>	413,240	316,321	1,207,678	702,471	826,225	838,573	409,738	525,592	1,083,420	1,768,106	1,689,276	1,187,000	10,967,640
<b>2014-15</b>	616,901	438,053	1,443,697	975,930	888,351								4,362,932



**2008-2015**

**City of South Lake Tahoe  
Rooms Rented**

	<b>Oct.</b>	<b>Nov.</b>	<b>Dec.</b>	<b>Jan.</b>	<b>Feb.</b>	<b>Mar.</b>	<b>Apr.</b>	<b>May</b>	<b>June</b>	<b>July</b>	<b>Aug</b>	<b>Sept.</b>	<b>Year to Date Total</b>
2007-08	34,810	24,854	41,308	45,186	50,803	48,834	31,956	32,500	47,580	68,345	71,325	51,525	549,026
2008-09	35,080	20,120	39,414	43,871	42,652	40,596	26,284	27,444	43,070	60,892	58,941	46,218	484,582
2009-10	28,750	20,908	39,355	41,066	43,923	39,899	26,692	25,764	41,439	65,785	55,781	46,115	475,477
2010-11	28,602	20,506	44,643	44,718	46,656	38,016	29,562	25,006	38,882	67,447	65,884	52,075	501,997
2011-12	30,378	21,282	38,079	28,979	38,920	40,149	30,029	29,478	47,736	64,847	58,558	51,018	479,453
2012-13	30,183	23,447	46,442	46,215	39,121	40,558	25,427	33,031	50,836	70,868	63,567	49,721	519,416
2013-14	33,894	22,228	41,156	32,355	40,951	40,994	31,015	37,413	54,548	76,667	69,787	49,168	530,176
2014-15	43,162	28,676	48,200	45,142	38,962								204,142

